

THE POTRERO VIEW

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Proposed Kansas Street Development Opposed by Neighbors

BY KEITH BURBANK

A developer and a group of Kansas Street residents are clashing over the design of a proposed residential project. As currently planned, a nine-unit condominium complex would be built on five contiguous lots stretching from 951 Kansas Street. The residents support development of the site, but are opposed to the proposed design because they say it doesn't fit within the character of their micro-neighborhood, blocks 800 and 900.

"It's not right for here," said Kristen Makita, who lives on the 800 block of Kansas Street. Makita called the 800 and 900 blocks a neighborhood within Potrero Hill, a special place where kids can play in the street. Maintaining the street's community aura is a goal of those opposed to the design, which will perch new neighbors six stories up, where they may stay rather than engaging with others, Makita said.

The developers, Dawson & Clinton General Contractors, want to build six stories because they hope to retain half of the roughly 22-foot high outcropping of serpentine rock rather than demolish it. According to the San Francisco Planning Code, a developer is allowed to build 40 feet above the outcropping, as long as the 40-foot high section is set back 10 feet from the front property line.

"I like it; in SoMa or South Beach," said Gustavo Leao, who owns 926 Number One Kansas Street. According to Gustavo, the proposed building would dwarf the homes around it, and the design appears to be a single building, while many of the structures on blocks 800 and 900 have facades of single-family homes. The developers want to maintain the proposed height, but said they'll change the facade to appear more like single-family homes.

"We're trying to keep the dialogue open," said Tim Clinton, partner, Dawson & Clinton. According to Clinton, blocks 800 and 900 of Kansas Street reflect a smorgasbord of architecture, so their design won't

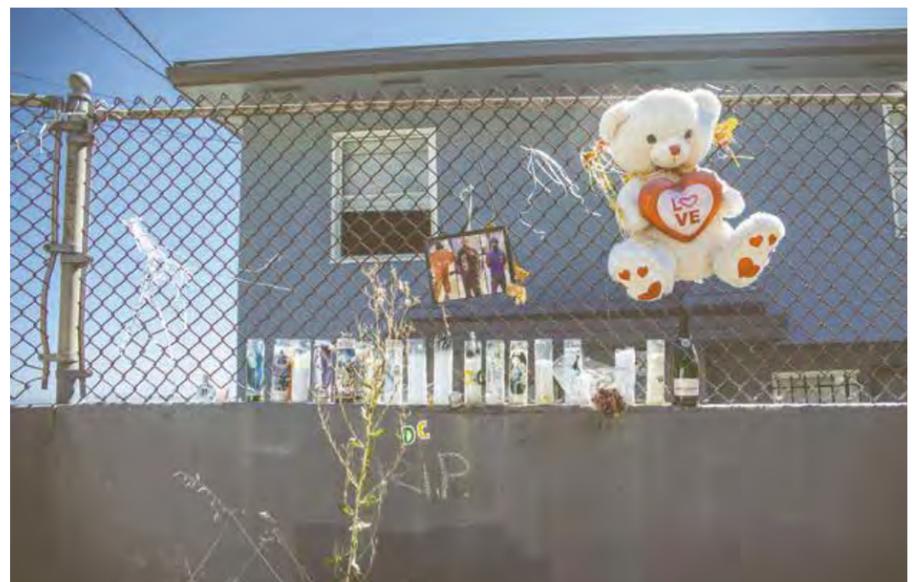
Concern Mounts Over Violent Crime in Southside Neighborhoods

BY JIM E. WINBURN

A citywide decrease in murder rates over the last five years has done little to assure Southside residents—and public officials—that the streets are any safer in San Francisco. Following Fourth of July weekend shootings that left five people dead in Visitacion Valley and Bayview, District 10 Supervisor Malia Cohen called for a task force to deal with violent crimes. Even San Francisco Police Chief Greg Suhr acknowledged that homicide and shooting rates are not falling fast enough.

The City still has "way too many shootings," said Suhr. According to Suhr, San Francisco's homicide rate has dropped dramatically over the last five years: an average of 52 homicides annually between 2009 and 2013, compared to roughly 94 murders a year from 2004 to 2008. Bayview's homicide rate experienced a similar decline, with an average of 14 homicides a year between 2009 and 2013, compared to about 26 annually from 2004 to 2008, according to San Francisco Police Department data.

"Many folks point to the fact that there are nearly 50 percent less shootings now than there were back in 2007...and celebrate the reduction," Chief Suhr said. "Not to take anything away from such a dramatic decrease and/or all those with the City and/or from the neighborhoods that worked to make it happen, but we still have nearly 200 shootings a year, and we



Memorial created in the Potrero Annex to remember the three men recently slain there. PHOTOGRAPH BY VIVIAN SACHS

There are nearly 50 percent less shootings now... But we still have nearly 200 shootings a year, and we must continue to work towards making every neighborhood as safe as any other.

POLICE CHIEF GREG SUHR

must continue to work towards making every neighborhood as safe as any other neighborhood in San Francisco; and we are not anywhere near there yet."

The Chief said that officers work-

ing the streets have played a key role in reducing violence, with many cops voluntarily working nights and weekends when violence most often occurs. He said that command-level personnel respond as soon as a violent incident takes place, so the department can immediately redeploy resources "to get out in front of any possible 'next act' before it can occur."

The department's principal strategy to reduce violent crime is to get guns off the street. Nearly 500 weapons have

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PHOTOGRAPH BY KEITH BURBANK

disrupt the neighborhood's character. Clinton said that initial feedback from the neighborhood was positive, but later turned negative. Neighbors surprised the developers by turning down such ideas as a green and living building and an offer to plant mature trees and build micro-gardens at approved locations.

Kansas Street residents including (left to right) Gustavo Leao, Cathy Ritter, Scott Simons, Kristen Makita, Joanna Curlee, and Douglas Singer oppose the design of a proposed residential development on five contiguous lots of Kansas Street beginning at 951 Kansas Street. Also pictured is Attorney Ryan Patterson (far right), Zacks & Freedman, representing the group.

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District 10 Supervisor Malia Cohen Introduces Legislation to Preserve PDR Space

BY KEITH BURBANK

Earlier this summer, District 10 Supervisor Malia Cohen introduced an ordinance to close a loophole that would otherwise allow production, distribution and repair (PDR) space to be converted to office use. Current zoning law allows property owners to shift a building designated for PDR use to office space if it receives historic status. The ordinance would protect PDR-1-D and PDR-1-G districts, many of which are located in the Mission, Dogpatch and Bayview-Hunters Point. A PDR-1-D district promotes design-

PDR page 19

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As an adolescent I was addicted to comic books. Not the super hero kind; I found Superman and Spiderman boring, and The Incredible Hulk odd. I was into horror and mystery, with titles like *Weird Wonder Tales*, *Worlds Unknown*, and *Boris Karloff Tales of Mystery*. These comics worked hard to sell themselves, with loquacious headings and lurid covers.

The April 1974 issue of *Worlds Unknown* presents *The Thing Called Killdozer* showcases a drawing of an angry bulldozer, crushing the legs of two middle-aged men while a younger guy pulls a well-shaped red-haired woman out of harm's way. The Oedipal image typified one seam of horror comics—not my preferred—which featured a bosomy babe, a few old geezers ripe for death—“old” being anyone over thirty—an out-of-control, often inorganic, creature, and its protagonist, who could be hero or anti-hero.

“You dared **defy me**—so you must **DIE!**” shouts Killdozer on the cover.

“That **bulldozer**—it's **alive** and it's trying to **destroy** us!!” announces our Aryan-looking champion, helpfully introducing readers to the uncomplicated story line.

An April 1976 edition of *Weird Wonder Tales* displays a muscular astronaut in skintight space suit about to be swallowed by a large green face full of mountain-sharp teeth.

“**No!** It **can't** be...This planet ... it's **ALIVE!**” the heavy-browed hero explains, over the footer “In the Jaws of the world called **MADNESS!**”

Occasionally I'd read the comic as it was “written,” accentuating the

PUBLISHER'S VIEW

COMICS

BY STEVEN J. MOSS

**YOU DARED DEFY ME —
SO YOU MUST DIE!**

bold and capital words in my head. But that created a disconcerting William Shatner effect, slowing down my pace without much entertainment pay-off; the inkers' emphasis seemed at best mischievous, at worst entirely random. Mostly, I gained comfort from the cast of familiar characters, who—whether a ghost, skeleton, reptile-monster, goblin, haunted clock, or other unnaturally animated object—popped out of the pages with a butcher knife, bloody eyeballs, or excessively sharp teeth, causing mayhem. The comics were as predictable as a Scooby-Doo episode, though with more colorful gore, less slapstick.

I took what I learned from the stories as gospel. Poltergeists can move objects, but that's the limit of their powers. Vampires and werewolves—not my favorites; they're dangerously close to just being differently dressed-up super anti-heroes—suffer from their now widely known weaknesses related to daylight, mirrors, and silver. Mummies are fundamentally useless, since they can easily be outrun, though they do conjure up intriguing Egyptian-style voodoo. Ghosts can't directly harm you, but can cause you, or others, to do harm, scaring people into jumping off roofs, or stabbing their children. Which, of

course, reinforces the underlying horror: not only did the elderly, terrified, lonely homebody throttle his dog, his sole companion, but he did so out of the mistaken belief that the animal was out to get him, with the final image leering at the devastated geezer holding the body of in-death innocent pet Fluffy in his blood-engorged hands.

My love of titles like *The House of Secrets* was matched by my dedication to a seemingly opposite genre: satire. I was devoted to *MAD*. The April 1971 cover featured a sign on the White House fence that proclaimed “This Country is Out of Order.” *MAD*'s March 1970 issue included a parody of John Wayne's late career *True Grit*—morphed into “True Fat”—a riff on television promos—“If TV Shows Were Actually Like Their ‘Capsuled Descriptions’”—and “*MAD*'s Lifetime Chart of Attitudes and Behavior.” The last included “Watching a Neighbor's House Burn Down” at age seven:

“What a shame!” says the hair-bowed girl.

“**I'll say!** It burned down before the fireman had a chance to use their great new **50-foot ladder!**” responds the baseball-capped boy.

And at age 70:

“What a shame!” says the well-dressed matron.

“**I'll say!** The smell of **smoke** aggravates my **heartburn!**” exclaims the elderly gent.

I tried, without much success, to enjoy the short-lived *Plop!* But its gags were too obscure. Its first cover, in 1973, displayed the figure of a man whose arms were far longer and larger

than his legs, with the legend, “‘Arms’ Armstrong has divulged to a *Plop* reporter that he was forty years old before he realized that his arms were outgrowing his legs. ‘I'm proud to say that I've never had either broken pins or arch trouble,’ he added.” Huh?

By high school I'd graduated to *National Lampoon*. That magazine, while sometimes laugh-out-loud funny, pushed the boundaries of satire in ways that are hard to imagine being replicated today by a nationally distributed publication, or even on a heavily-trafficked website. Between the cigarette, liquor, and chewing tobacco advertisements—which gave the entire enterprise a naughty air—the April 1979 issue featured the following “News Briefs”:

“**Towel-heads in Jail.** Indian Prime Minister Desai has announced a change in his government's policy. Ex-Chief of State Indira Gandhi henceforth will not be jailed, but everyone else in India will. “That way at least we'll all have a clean place to sleep and enough to eat,” Desai told reporters.”

“**Yid trade nixed.** The new government of Iran has cut off all shipments of dirty camel saddles and cheap brass samovars to Israel, State Department sources report.”

While to my adolescent brain horror seemed like the opposite of humor, they're just different sides of the same metaphor. Together they presented a comprehensive world view. *MAD*'s and *National Lampoon*'s satire often focused on society's fundamental hypocrisy, and our desire to surround ourselves with comforting stories that are largely divorced from reality. That is, things are not always what they seem. These magazines specialized in mocking the truth lurking behind Madison Avenue and Washington, D.C. lies. It was thrilling to penetrate past the propaganda curtain, and comforting to laugh along with fellow authenticity junkies.

Horror and mystery, on the other hand, spoke to a parallel universe, in which, again, the world wasn't what it seemed. Behind the façade of “normal” life hidden surprises lurked, concealed under chairs and behind curtains, or just staring you in the face behind an everyday object that remained inert... until it didn't. Although what skulked in the shadows was awful, it proved that there were unseen places with hidden unknown creatures. Seeing them made visible was, like satire, thrilling. Their existence was strangely comforting, in the same way *MAD* revealed that behind the tight-lipped smile of a televised housewife selling cleaning products there were the sharpened fangs of a consumerist, conformist, environmentally destructive and increasingly self-centered society. When it comes to things creeping in the night, we're most intrigued by shadows of ourselves.

Satire and horror-mystery are at least as popular today as they were in my day, in the form of programs like *The Daily Show* and *The Walking Dead*. Both genres encourage us to either whistle in the dark or laugh, sometimes nervously, at what's behind the curtain. In the end, though, the real world things being mocked for comic effect are far scarier than any ghost.

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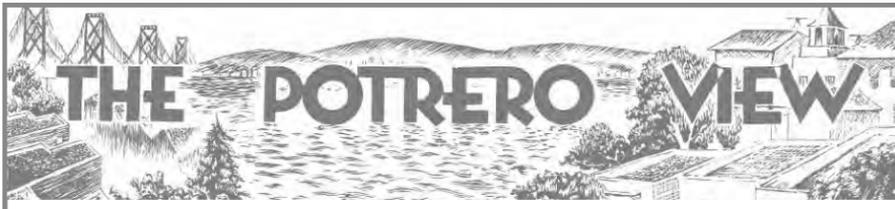
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Captain O'Sullivan, direct: 671.2303, cell: 590.1698

Beat Cop, Marquita Booth: marquita.booth@sfgov.org

Beat Cop, Mike Chantal: michael.chantal@sfgov.org



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SHORT CUTS

Heartfelt Tribute, or Pain in the...

Not everyone is a fan of **Ja Vonne Hatfield**, who, every Thursday and Friday, from roughly 3 to 6 p.m., prances, spins and beams as he tap dances and waves a two-foot-wide foam heart in the air on the 18th Street pedestrian bridge. It's a spirited and lovely gesture, which brings joy to many occupants of the cars below caught in traffic on Highway 101, but for those with houses that back up to the freeway the constant honking of horns, from motorists "greeting" Hatfield back, can be irritating...Speaking of irritating, last month's Beyoncé and Jay Z concert at AT&T Park could be heard throughout Southside San Francisco, particularly Potrero Hill. And at **Bloom's Saloon** patrons could hear the announcers at a mid-week **San Francisco Giants** game. The extra noise may have been caused by unseasonably warm weather, which enabled sound to bounce off an inversion layer, a bit like an Exploratorium experiment...Earlier this summer a woman was shot near Missouri and 22nd streets. The victim was wounded in the upper body and taken to **San Francisco General Hospital** with injuries not considered life-threatening.

Fields of Sewage

The **California Department of Transportation** has removed trees along the 101 right-of-way alongside Kansas Street. Without the vegetation, noise levels have increased significantly. The trees are the only protection along Potrero Hill's South Slope from the freeway's sights, sounds, dirt, and pollution...

As reported elsewhere in this issue, the **San Francisco Public Utilities Commission (SFPUC)** is launching a major upgrade to the City's sewer system, which will involve, in part, tunneling around and under the Hill. As part of the project SFPUC might use part of Jackson Playground as a staging point for digging a tunnel to the main system. This would mean the loss of one of the baseball diamonds for about two years, beginning in 2020 at the earliest. On the upside, when the field is returned to the community it'll be refurbished, presumably with much improved irrigation systems!

Warriors Going Tall

The **Golden State Warriors** have added two office towers, totaling a half-million square feet, to their Mission Bay arena project. The plan may prove unpopular with other developers because it'll get preferential treatment under the Proposition M development cap. San Francisco has roughly two million square feet of new office space available under that proposition, which voters approved in 1986 to limit office development; another 875,000 square feet will be added to the pool next month. But about 10 million square feet of projects are queued up in the City approval process. Mission Bay projects go to the front of the line, reducing the amount of space under the cap available to others. The 18,000-seat arena, which would span the biggest chunk of a 12-acre site at Third and 16th streets, is supposed to be ready in time for the 2018 National Basketball Association season.

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Letters to the Editor

Editor,

We're fortunate to live in one of San Francisco's most unique neighborhoods. Because we care deeply about our corner of the City, we have high levels of involvement in our neighborhood organizations. Collectively, I believe we make a difference.

Living in one of San Francisco's most historic neighborhoods comes with a responsibility to be stewards of smart, inclusive, community-based growth. Community participation in shaping plans for Pier 70 demonstrates what residents can accomplish together. We're encouraged about Proposition F on the November ballot, which allows for a height exemption at Pier 70 from 40 to 90 feet. I'm proud that the measure includes principles we advocated for and are incorporated into Port and City planning documents.

The project will limit heights to no greater than existing historic buildings; create nine acres of waterfront parks and new shoreline public ac-

cess; safeguard local Noonan artists; preserve historic buildings; improve transportation and deteriorating infrastructure; and build critically needed housing at all income levels

After decades of neglect of Pier 70—once a bustling economic engine—I'm supporting Proposition F because I look forward to new and much needed uses within its historic buildings and around the 28-acre site being developed by Forest City. Proposition F reaffirms the community's role as neighborhood stewards, and promises to deliver a project worthy of our support. It's fitting that the measure is supported by neighborhood groups as well as the Sierra Club. As our neighborhood gets even better, and more people come to visit, we can feel proud that we played a role in shaping our community into a vibrant, active and engaged destination.

Susan Eslick
Vice President, Dogpatch Neighborhood Association

OP-ED

Assessor's Job Needs to be Taken Seriously

BY JOHN FARRELL

One of the most important revenue producers in the City and County of San Francisco is the Assessor's Office. The Assessor is responsible for identifying and appraising all real and business property within the City and County, resulting in roughly \$2 billion in tax revenue annually. These monies fund police and fire, social, recreational and educational programs, and administrative offices, such as the Mayor's Office, Board of Supervisors

and Controller. Yet we don't take the Assessor seriously.

Since voters passed a two-term limit in 1990 the City has had five Assessors, all politicians. Three of the five most recent Assessors resigned and were replaced with executive appointments. Former supervisor Dick Hongisto, who resigned to become police chief, and was later fired for trashing newspapers with which he disagreed; former supervisor Doris Ward, who hired her campaign manager on a municipal contract to run her election; former supervisor Mabel Teng, who resigned midway into her first term; Phil Ting, who used public financing to run for mayor to help boost his bid for the assembly; and former supervisor Carmen Chu, who was termed out as District 4 supervisor, and was appointed to the office by Mayor Ed Lee.

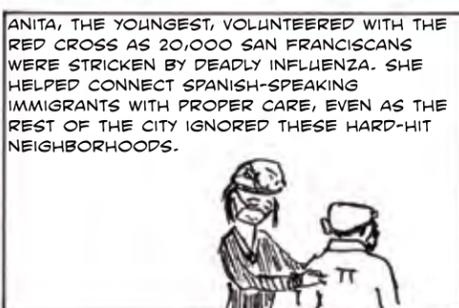
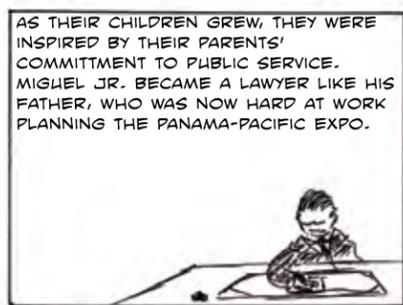
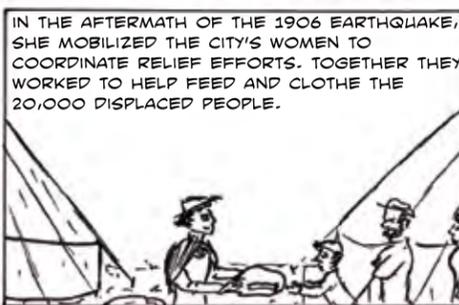
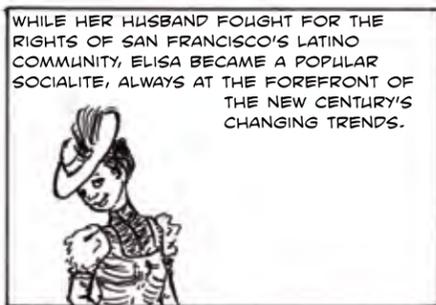
If this was the private sector none of these people would be considered suitable for the Assessor job. Before the two-term limit, the Assessor rose through the ranks, and had the skills needed to run the office, a process similar to what happens in business. However, with elected positions qualifications are increasingly secondary to political payback. The last professional Assessor was Sam Duca, who retired in 1988.

The City is receiving a substantial increase in property tax revenue as a result of new construction, and due to transfer tax revenue from increased sales. But these revenue jumps should be credited to actions made by Assessor staff in spite of their political bosses. It's likely that tens, and potentially hundreds, more millions of dollars of additional tax revenue could be secured annually if the office was managed by a professional, experienced and independent Assessor, rather than a politician.

The Assessor's Office has a decade-long backlog of cases associated with new construction and appeals. The State Board of Equalization (SBE) noted in their 2013 *Report on the San Francisco City and County Practices Survey* that there are lengthy delays in

MCKINLEY PARK

BY SIMON STAHL



VIEW FROM THE PAST

Historic Hall Hovers over Freeway

BY PETER LINENTHAL

Slovenian Hall, located at Mariposa and Vermont streets, was originally built as a Western Power & Light Company substation. The building was purchased by Potrero Hill's close-knit Slovenian community in 1927. Slovenia, one of Europe's youngest countries, became an independent nation in 1991. For much of its history Slovenia had been a part of larger states, including the Roman Empire, the House of Hapsburg, the Austro-Hungarian Empire and the Kingdom of Yugoslavia.

From 1880 to 1910, 300,000 Slovenes emigrated from their homeland, mostly to the U.S., looking for better opportunities. Settling first near Ukiah, then

south of Market in San Francisco, many Slovenes searched for safety after the 1906 earthquake and fire. They found Potrero Hill and built homes here, naming their hilltop community *Kranjski Hrib*—*hrib* means “hill”—after a region in Slovenia. Judnich's Bar and Boarding House on San Bruno Avenue became a Slovenian hub. John Kambic eventually built 50 homes, most on *Kranjski Hrib*. Hill Slovenes founded a branch of the Slovenian National Benefit Society, “to support its members in sickness and misfortune” and to celebrate their culture. Traditions came alive; money was raised at dinners, dances, festivals, and plays staged by the Educational and Dramatic Club Slovenia. A ticket-selling window by Slovenian Hall's front door dates from those days.

When the Vermont Street substation was purchased it was just a bare warehouse. The board of directors of Club Slovenia remodeled the building themselves, often working into the early morning, creating a large kitchen, mirrored bar, library, meeting hall and high-ceilinged main hall with a stage. While the dinners and festival were famous for their delicious, inexpensive and filling food and wine accompanied by accordions and polkas, the meetings were all business. The booming voices of the men in charge scared little kids, but rules had to be followed closely if the community was to be kept together. A small sliding panel on the meeting hall door made it possible to see who was arriving late, and they'd be scolded.

In the 1920s club membership was



Above Club Slovenia's production of *The Prodigal Son*, circa 1920. Far left Anna Fabian Judnich, shown in 1932, was an opera singer and Queen of Club Slovenia in 1928.

IMAGES COURTESY OF POTRERO HILL ARCHIVES PROJECT

100 percent Slovenian. By the 1930s some members had married Italian-, Russian-, and Irish-Americans. Today, the community is shrinking, as the latest generation moves away and homes are sold. But some traditions at Slovenian Hall are quite healthy. The Dramatic Club holds classes teaching the Slovenian language. The Grape Festival, on the last weekend in September, draws roughly 100 people, paying \$30 for kielbasa, ribs, sauerkraut, apple strudel, *povticia*—a rolled sweet with nuts and cinnamon—live music and energetic polkas. Tasting the homemade wines costs extra.

The big event of the year is the Blood Sausage Dinner held the week before Lent. More than 200 people come, drawn

by the homemade sausages and pork roast; so many that some are turned away. It takes three days of hard work to prepare the food and to fill advance orders for sausages that will stock freezers for the coming year. These dinners are open to all; tickets can be purchased online at clubslovenia.com.

The hall has been available for rental for many years; events of all kinds and sizes have taken place there. Events can last until midnight.

Contact Rose Marie Ostler, 244.1133 for detailed rental information; for a calendar of events and photographs go to slovenianhall.com. Check out the *Polka Jets at the Hall's 2009 Grape Festival*, www.youtube.com/watch?v=jFmt4iFFskQ.

Michele Twers, Doreen Sustarich, Virginia Sustarich, Robin Talmadge and Rose Marie Ostler contributed to this article.



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Many Sides of Iraqi War Make Peace Difficult to Obtain

BY DAVE MATSUDA

When the U.S. entered Iraq in the Second Gulf War we disarmed most, if not all, Sunnis as a way to quash a Sunni insurgency. Later, when the American military was confined to bases by the government of Nouri Kamil Mohammed Hasan al-Maliki, the Shi'ite-dominated military sought retribution for years of Sunni rule by marking Sunni houses, rounding up unarmed Sunni and killing them en masse. Many of those left alive were marginalized to predominantly Sunni areas of Iraq, or forced to flee to surrounding countries.

"What's your relationship with the Iraqi Army and police," I asked a now dead Sunni elder.

"We are," he told me in a hushed conspiratorial tone, "unarmed against Iranian and Iraqi Shi'a in the army and police. This is why we are with al Qae'da. We have no choice. We are unarmed, and al Qae'da gives us weapons and fights side by side with us against the Shi'a."

When America entered Iraq it did so with a distinct cultural blind spot. We are an "individualistic"—I speak for myself and make my own decisions—people with a culture that idolizes youth. The Iraqis are, in sharp contrast, "collectivist"—our tribal leaders speak for and make decisions for us—people who venerate their elders.

U.S. tactics created inter-generational havoc. We empowered young Sunni in sheiks' clothing who promised us influential access to and cooperation with Iraqi tribes that they couldn't deliver. We—by giving these junior sheiks multi-million dollar contracts and bags full of cash and weapons—broke with tribal tradition, disempowered Sunni elders, and allowed younger generations to leapfrog their leaders and take power.

The elders, long-time members of "Al Qae'da in Iraq (AQI)," were content to avoid direct confrontation and play hide and seek by shooting someone with a sniper, or blowing up a truck with a remotely controlled "Improvised Explosive Device." All too soon a *jihadi* generation gap opened.

An elder Sunni related, "When we decided to kick them three times"—disgrace al Qae'da and kick them out—we phoned and said leave or die."

To my knowledge al Qae'da isn't listed in any phone book so I asked, "Can you give me al Qae'da's number; I have a few questions to ask them?"

The elder Sunni blushed and politely demurred.

According to a younger Iraqi Sunni, who intimidated his way to power by killing tribal elders who stood in his way, "The elders are old and weak. All they want to do is hide, fight, and hide. They have denied our chance to fight and to be martyred. God willing we will fight side by side with those who want a caliphate. God willing we will fight side by side with those who want direct confrontation with the apostates and the infidels. You will see. There are new generations who are not afraid to fight, not afraid to drink the blood of our enemies and not afraid to conquer. You want the phone number of al Qae'da. I have them on speed dial."

It's simplistic to say that the Iraqi Sunni are now fighting side by side with the Islamic State just because of an intergenerational feud. The Iraqis—unlike the Afghans who have endured generations of brain drain—have a professional military class; some of them elders who no doubt helped the Islamic State transition from a rag-tag militia into a fighting force that resembles an army. The current conflict is also about the genocidal rivalry between Sunni and the Shi'a who are locked—like the Palestinians and Israelis—in a spiral of mutually antagonistic dependency and death.

The U.S. must be mindful that giving military aid to Iraq—with no calculation for balance of power—means assisting one ruling ethno-sectarian group at the expense of others. The Sunni Kurds are becoming embroiled in this long-running Arabic feud. Rivalries between, and corruption among, the Patriotic Union of Kurdistan and the Kurdistan Workers parties have kept their military—the Kurdish *Peshmerga*, or "those who stand and fight"—from acquiring the training and the weapons that would enable them to challenge the Islamic State. But if the Kurds achieve military parity, will they compete with the Arabic Sunni and Arabic and Persian Shi'a for power on the battlefield?

CRIME from Front Page

been recovered so far in 2014. Almost one-third of these come from the Bayview District, an area that's "historically disproportionately impacted by gun violence," Suhr said. With gun violence concentrated in a handful of neighborhoods, the department is focusing on San Francisco's youth, particularly those at risk in Southside communities, the Mission, and the Western Addition, the Chief said.

"Our officers have been proactively engaging and making community partnerships to have young people see us as a resource that they can go to anytime: not just after a crime has occurred," Suhr said. "We have about 300 kids from the southeast area of the City with paid summer jobs that we found in our City's middle and high schools as a piece of the Mayor's 7,000 summer jobs for youth program. Getting every young person possible to graduate high school job-ready and/or college-ready is the key to a better future for everyone and a safer San Francisco."

According to Suhr, "officers in the field and investigators have also been unbelievable in how quickly they have put solid cases together and arrested those responsible for acts of violence." Suhr noted that "catching the bad guys or gals" and prosecuting violent criminals "to the fullest extent of the law" depends not only on the committed efforts of his department, but also on working with the District Attorney to convict violent criminals.

According to Max Szabo, spokesman for the San Francisco District Attorney's office, DA George Gascón has prioritized the prosecution of violent crime over low-level offenses, such as drug possession. Szabo said drug prosecutions went from 63 percent of their felony caseload to 32 percent from 2009 to 2013. This allowed the DA to focus more resources on serious and violent crime, he said, noting that felony assault, gun and robbery prosecutions are up 14 percent, 17 percent and 9 percent respectively from 2012 to 2013.

But the DA's office has its challenges. "While not unique to San Francisco, staffing shortages result in our charging unit having an average of less than 28 minutes to review each case, the allegations, evidence, and defendant's prior convictions before making a decision," Szabo said. "The ability for our office to prosecute each crime

is wholly dependent upon the evidence we have to support the allegations. Each case presented to our office is reviewed, and a charging decision is made."

The District Attorney doesn't prioritize prosecutions in any one area of the City more so than another, he said. However, different neighborhoods have distinct needs, with the Neighborhood Prosecutors unit designed to meet those diverse needs, according to Szabo.

"This team of five prosecutors are our eyes and ears in neighborhoods throughout the City," Szabo said. "They work with community groups, businesses and residents to meet the specific challenges facing each neighborhood. For instance, this past year a neighborhood prosecutor, along with Supervisor Chiu, facilitated the creation of the Broadway Corridor Safety Plan, designed to decrease crime and create a safer nightlife environment. Since its implementation, calls for service are down, relationships between businesses and law enforcement have improved, and new businesses are being attracted to the neighborhood."

Dr. Jeff Snipes, a professor of criminal justice studies at San Francisco State University, pointed out that violent crime in San Francisco decreased between 2008 and 2012, while smartphone thefts and crime "spiked quite a bit in 2013," as reflected in the FBI Uniform Crime Reports data. According to CompStat, a police department management tool for mapping crime, comparing the first four months of 2014 to the first four months of 2013—the only CompStat reports available to date—crime is down about 10 percent in both categories.

"In other words, the 2013 spike seems to be getting reversed," Snipes said, attributing most of the spike in 2013 to "massive increase in thefts AND robberies of smart devices, such as phones, tablets, etc." According to Snipes, the "kill key" on Apple devices, along with increased enforcement efforts by SFPD, such as saturating public transportation with officers, has led to a decline in these thefts, which is primarily responsible for the decrease in 2014.

Snipes noted that these types of offenses can be thefts, grabbing a tablet that's laying on a coffee shop table; or robberies—forcibly snatching a phone from an unwitting pedestrian or Muni passenger, for instance. Smartphone theft and robberies have doubled nationwide in the last year, according to

CRIME page 32



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Plans Proceeding to Turn Convalescent Hospital into Residences

BY MARGARET ALLEN

The San Francisco Planning Department has issued a preliminary project assessment for a proposed renovation of the recently closed Mission Bay Convalescent Hospital, located at 331 Pennsylvania Avenue. Under the assessment, which provides feedback and procedural instructions to the project developer, plans to convert the structure into a six-unit residence were preliminarily approved.

Since it was constructed in 1916, the building has been dedicated to healthcare activities, first as the Union Iron Works Hospital, later as a part of Kaiser Permanente, and then as various convalescent care facilities, until its closure in 2013. According to public records, the property was sold late last year to a local real estate developer, Kenneth F. Jenkins, after the retirement of previous owner Bill Price.

According to Jeff Burris, principal architect with South-of-Market based Studio 12, which is leading the project development, the building's historic facade will be restored, a small extension onto the back property will be added, and energy and water-efficient features will be incorporated, including water reclamation, individual rooftop gardens, and LED lighting.

"We felt like the building has been treated badly over the years," said Burris, "and we'd like to correct some of the things we think were errors. The plan will restore the entry to its original grandeur." Previous mistaken investments, according to Burris, in-



PHOTOGRAPH BY DON NOLTE

clude the addition of a steel staircase on the building's side, non-historic paint colors, and vinyl single-hung windows.

The edifice, one of two surviving buildings designed by San Francisco architect Frederick Meyer, has historical significance. As a result, renovation work doesn't have to meet the same code requirements as modern structures. Jenkins is petitioning for the structure to receive landmark status, principally for tax purposes. According to the State of California, a designated landmark property must be unique in that it's the "first, last, or only of its type; be associated with an individual or group that profoundly influenced

California history; and/or be an outstanding example of an architectural style or one of the most notable works of an important architect or builder."

Environmental, noise, and ground water reports have been completed; a permit for conditional use is in the works. According to the Governor's Office of Planning and Research, a conditional use permit "allows a city or county to consider special uses which may be essential or desirable to a particular community, but which are not allowed as a matter of right within a zoning district." The permit is necessary to transfer the building from health care uses to dwelling

units, each 1,500 square feet. "We have to request a hearing to say we aren't creating anything in opposition to the San Francisco charter," said Burris. "It should be a benefit to the neighborhood."

As required by San Francisco Planning Code Sections 311 and 312, neighbors within 150 feet of the property and relevant community groups will be given a 30-day public review period after the conditional use permit is approved. Burris doesn't expect construction to begin until next year. The building will include one affordable unit, in addition to five selling at market rates.

The weather is cooling, but Potrero & Dogpatch are as hot as ever!

Newest Listings

Address	Property Type	BD/BA/PKG	List Price
456 Kansas	2 Units	- / - / 2	\$1,999,000
837 Wisconsin	SFR	2 / 1 / 0	\$1,995,000
1280 Minnesota #305	Condo	3 / 2½ / 4	\$1,399,000
1260 Minnesota #102	Condo	2 / 2 / 1	\$995,000
558 Wisconsin	Condo	2 / 2 / 1	\$899,000

Recent Sales

Address	Property Type	BD/BA/PKG	List Price	Sold Price
582 Wisconsin	Condo	2 / 2 / 1	\$1,199,000	\$1,300,000
546 Wisconsin	Condo	2 / 2 / 1	\$925,000	\$1,075,000
386 Arkansas	Condo	2 / 2 / 1	\$849,000	\$1,060,000
1643 18th	Loft	2 / 2 / 1	\$899,000	\$1,005,000
999 16th #1	Loft	2 / 2½ / 1	\$998,000	\$998,000
470 Kansas	Condo	2 / 1 / 0	\$759,000	\$830,000
1099 23rd #10	Condo	1 / 1½ / 1	\$749,000	\$825,000
1635 18th	Loft	1 / 1½ / 1	\$759,000	\$825,000
808 Minnesota #354	Condo	1 / 1½ / 1	\$735,000	\$820,000
850 Minnesota #258	Condo	1 / 1½ / 1	\$710,000	\$770,000
675 Tennessee #a	Loft	1 / 1½ / 1	\$749,000	\$760,000
851 Indiana #309	Condo	1 / 1½ / 1	\$699,000	\$752,000
58 Blair	Condo	2 / 2 / 1	\$599,000	\$650,000
1125 18th #1	Condo	1 / 1 / 0	\$529,000	\$631,000
888 7th #LL32	Condo	1 / 1½ / 0	\$569,000	\$580,000

Source: San Francisco Association of REALTORS® Multiple Listing Service (SFAR MLS).



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District 10 Supervisor Candidates Respond to View's Questions

BY SARA BLOOMBERG

The *View* asked the five candidates running for the District 10 Board of Supervisors seat this November the six questions listed below. Their responses were only lightly edited, mostly for typos.

1. The Transportation and Road Improvement bond, Measure A, would allocate \$500 million to improve Muni, bicycle and street infrastructure, and pedestrian safety. Do you support this measure? If it passes in November what would be your funding priorities for District 10? Please identify specific examples.

2. Measure E, "The Soda Tax," would impose a levy of two cents per ounce on sugar-sweetened drinks sold in San Francisco. Revenue from the tax would fund programs to improve food access, physical fitness, health and nutrition. Bayview-Hunters Point has the City's highest concentration of diabetes-related emergency room visits, according to the proposed ordinance. Do you support this measure? Why or why not?

3. District 10's poverty rate is upwards of 18 percent, according to 2010 Census data, compared to the City average of 11 percent. As supervisor, what specific programs and/or policies would you support to help individuals and families emerge from poverty? Are you in

favor of increasing the minimum wage?

4. Are there any specific City expenditures that you believe are wasteful?

5. Do you believe that the taxes and fees San Francisco levies on its residents and businesses are too high, or too low? Please explain your response.

6. How would you handle the onslaught of development occurring in Dogpatch, Potrero Hill, and Showplace Square?



PHOTOGRAPH COURTESY OF THE CANDIDATE

MARLENE TRAN

Tran has more than 35 years of teaching experience at City College of San Francisco (CCSF) and the San Francisco Unified School District. She was formerly elected as a mem-

ber of the Democratic County Central Committee, and was a two-term mayoral appointee to the Immigrant Rights Commission. For more than 25 years, Tran has been actively working as a grassroots community advocate in District 10 to address many qualities of life issues, including public safety, Muni, access to CCSF, affordable housing, jobs and job training, parks, libraries and language access.

1. As a longtime Muni rider and transportation advocate, I support Measure A. San Francisco is a "transit first" city, and we need smart investment in transportation and road improvements, especially in rapidly growing District 10. Since supervisors don't have direct oversight of this bond money, the funds will go to agencies like Muni and the Department of Public Works (DPW), but I'd continue to work with these agencies, community leaders and other stakeholders to provide input for the redesign and rebuilding of streets and sidewalks, as well as for infrastructure that will be needed to accommodate the booming housing developments in our district.

Another priority of mine is to work closely with Muni to improve reliability, relieve traffic congestion and reduce travel time, because District 10 residents rely heavily on public transportation.

With respect to improving safety for pedestrians and bicyclists, I look forward to working closely with WalkFirst, the San Francisco Bicycle

Coalition and other stakeholders to include their recommendations. For example, the Bike Coalition identified the intersection of Illinois and Terry Francois streets as a high-injury area. It also identified the busy Cesar Chavez-Potrero-Bayshore-101 interchange as one of the main barriers for biking between District 10 and other parts of San Francisco.

Successful implementation of Measure A will require cultural and linguistic sensitivity. Immigrant communities make up the majority of Muni riders in District 10 and other districts. Therefore, in support of Measure A, I plan to continue my ongoing work with various City agencies to provide language-appropriate outreach and to get input and support from our diverse cultural groups in District 10. It's important to make sure that all citizens have a comprehensive understanding of the changes that are being made so they can take advantage of the transportation improvements resulting from this measure.

2. I support the soda tax initiative proposed under Measure E. In my tenure as a public school teacher, I've always taught my students that proper hygiene, good nutrition and dental care were important components of a healthy community.

In District 10, we have the largest population of children in San Francisco. Our residents already

SUPERVISOR RACE / TRAN page 11

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– Janet J.



Five Mountains Tea Making Innovations in the Organic Heirloom Tea Market

BY THI-CA BONILLA / PHOTOGRAPHS
BY JENNIFER DURRANT

Five Mountains Tea imports 100 percent organic heirloom cultivar teas; the plants from which its tea leaves are gathered are ancient and indigenous, or are grown from cuttings from those original stock. The company is the first retailer to package individual servings of loose-leaf tea in fully biodegradable compostable packaging, made of non-genetically modified wood pulp from renewable sources that follow Ecological Forestry Practices, in which trees that are cut down are replaced. Recently, Five Mountains



started producing its own fully compostable biodegradable tea bags, made of vegetable cellulose plant based fiber, at its San Bruno Street warehouse.

The company is named after the five mountains where tea was originally grown and harvested in the Yunnan Province of Southern China, and from where the company imports its leaves. The owners, Jason Creech and Jeff McCloud, met in Asia in 1998, when they crossed paths while on separate religious journeys practicing Buddhism as monks.

McCloud had previously studied at Parsons Design School in New York. He moved to the City to enroll

at the San Francisco Art Institute, lived with the painter and graffiti artist Barry McGee, and participated in the Mission School art movement before travelling to Asia to practice Buddhism and study tea.

While Creech was a philosophy student at Duke University he took a semester off to study Buddhism in Asia. The pair met, and formed a friendship, based, in part, on a shared, profound, interest in tea and tea culture. They started their company ten years later, in 2008, in response to what they felt was an absence of high-quality organic teas in the American market.

In addition to running their



company, McCloud and Creech guest lecture on tea at the Culinary Institute of America at Greystone in St. Helena, as part of the wine sommelier program. Their lectures cover many aspects of tea, including its history, growing regions, varieties, processing methods, and preparation.

Starting this month Williams-Sonoma stores will carry a co-branded label of Five Mountains' tea. Five Mountain teas are also available at Ploow, Piccino, Flour + Water, Good Eggs, and Farley's, among other places, with plans for further expansion to gourmet grocery stores. *The company's teas can be also found at five-mountains.com.*



Top, Founder Jeff McCloud pours a cup of Tie Guan Yin from a decanter the company designed and manufactured in South Korea. **Top right** Samples of Five Mountain teas. **Middle Right** Five Mountain Tea's warehouse office is nestled next to a garden, located at the Farm on Potrero Hill, near Bayshore Boulevard and the 101 Freeway. **Middle Left** Outside the french doors McCloud planted a single tea plant, *Camellia sinensis*—an evergreen plant that grows mainly in tropical and subtropical climates. **Above and Bottom Right** Over twenty years McCloud has amassed a large collection of various tea paraphernalia—tea pots from Japan, vintage thermo bottles to tea cups and saucers. **Bottom Left** McCloud holds the pine cone produced by the pine tree planted when he started the business. He regards the cone as a good luck omen.



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SUPERVISOR RACE / TRAN from page 8

suffer from poverty and many critical health-related problems—high infant mortality, asthma, cancer, diabetes, obesity, poor diets, etc. We have to address these serious health concerns and educate our residents about healthy lifestyles.

If elected supervisor, I'd make it a high priority to encourage parents, schools and teachers in the district to be mindful of their children's diets, hygiene and surroundings; as well as safeguarding the health of all our residents.

The soda tax presents a win-win solution. It would not only reduce the consumption of soda—which would reduce certain health risks—but the projected \$31 million tax revenue would support physical education, proper nutrition and active recreation programs in our schools.

Michelle Obama has championed access to healthy foods for youth. Our parents and schools can follow in her footsteps by encouraging our children to use our many community gardens to raise vegetables and improve their diets. Children who experience hands-on activities are more likely to embrace healthy lifestyles.

I agree with the statement, "No affordable sodas, only affordable housing."

3. A few years ago, District 10 was dubbed the "Forgotten District." But we're now the fastest growing district in San Francisco, with the most available land and the biggest potential for housing developments that could bring in a lot of capital investment. Despite our growth potential, however, we still have the highest violent crimes rates, unemployment rates, environmental issues and health issues, as well as low academic performance in our schools.

As supervisor, I'll be committed to using my years of teaching experience in San Francisco's public schools to work with the school board, parents, staff, students and community to close the huge achievement gaps that, for years, have especially impacted our Hispanic and African-American students.

In addition to improving schools and youth programs, I believe that there needs to be a resolution of the governance and management issues that currently plague City College of San Francisco. We need to provide higher educational opportunities and appropriate skills for our residents to enter the workforce.

Previously, I petitioned to convert the Cow Palace into a "Youth Palace" with comprehensive academic, recreational and social services for youth and their families. This petition received approximately 4,000 signatures of support. This is still one of my dreams; I want to make it a reality for our future leaders.

As supervisor, I'd also strengthen and revitalize the business sectors in District 10 by closely working with "Invest in Neighborhoods" through the Office of Economic Development Workforce, City College, Jobs Now, RAMP and other community organizations to provide training and

gainful employment to our residents.

4. Citizens have a right to expect the City to be efficient, transparent and engaged with our communities. Much government waste can be avoided with better planning, minimizing overtime expenses and better financial forecasting.

Several years ago, Muni was reported to have spent \$3.6 million in order to collect 60 percent of fare evasion tickets, which only amounted to \$900,000. This specific expenditure was certainly wasteful of taxpayers' contributions. In 2010, candidates for District 10 supervisor were informed that there were 300 community organizations in our district, but only fifteen were collecting \$110 million in funding.

I've been a grassroots community advocate in my district for more than two decades, but have never been informed of these huge public funding resources. If public funding is available, transparency must be improved so that those who are most directly affected by the funding can benefit from it. While this isn't wasteful spending, many of the potential beneficiaries of these funds were not fully informed that funding was available due to the lack of communication, appropriate outreach and transparency accompanying the funding.

As supervisor, I'll fight for an open government with fiscally responsible policies so that our taxpayers' hard-earned contributions will directly benefit our residents.

5. I believe that taxes imposed

on middle-class residents are too high, while big corporations are still getting big tax breaks. In particular, allowing tech companies to avoid the payroll tax is unfair and it decreases our City's revenues.

A recent report indicated that, contrary to the initial \$22 million estimate, we'll actually lose \$56 million from Twitter over the six-year life span of the tax break. Some tech companies are contributing services to the community; Salesforce gave \$10 million in grants to improve healthcare, education and employment in District 10. Other tech companies need to step up to the plate.

As supervisor, I'd actively seek contributions from these corporations to help schools, youth and community programs in District 10.

6. *The Eastern Neighborhood Plan* was approved many years ago. City Hall and the MTA should have delivered on their promises to provide the infrastructure to accommodate increasing housing developments. Neighborhood groups are concerned that while hundreds of units are already built, their fights to get adequate infrastructure in place—such as transit, parks, schools and sewer system—haven't ended.

As supervisor, I'd call community meetings to commit the MTA, Planning Department, DPW and other relevant City departments to take appropriate and timely actions. I'll hold the City accountable to its commitments in the *Eastern Neighborhood Plan*, and discuss reasonable timelines for implementation. If

there's still no acceptable response, I may consider slowing down the building approval process. ✓



PHOTOGRAPH COURTESY OF THE CANDIDATE

SHAWN RICHARD

A native San Franciscan, Shawn Richard has been involved with several community-based and citywide coalitions that marshaled resources to champion barriers facing children, youth and their families. Richard leads the governing council of the Community Response Network, a partnership between the City and County of San Francisco and 14 community organizations dedicated to violence prevention. He was a commissioner on the Juvenile Probation Department for four years, and served on the citywide Gang Free Task Force for six years. Former Mayor Gavin Newsom and former San Francisco District Attorney Kamala Harris both appointed Richard to their transitional teams. In 1995, Richard's brother was murdered on the streets of San Francisco. One week later, Richard founded Brothers Against Guns as a vehicle to end the cycle of violence.

1. Yes, I support Measure A. My priorities for District 10 will be to address homelessness, public safety, affordable housing, the high unemployment rate, making education equitable for all kids in the district and helping small businesses grow stronger.

2. Yes, I support Measure E. Why? District 10 has families with the highest diabetes rates among black and brown families. In District 10, kids aren't getting out to play or eating healthy. It's my belief that we as parents should make choices for our kids, not the other way around when it comes to their health.

3. First off, we have to help the most vulnerable amongst us by providing services that can help them have a better future, such as job training, job development, child care services, transportation services, education and help towards getting a GED. Yes, I support increasing the minimum wage. It's the only way families will be able to stay and live in what we call this great City: San Francisco.

4. I'm sorry, I can't think of any at this time but there are a few.

5. Yes, there are too many residents and businesses struggling to stay alive in this city. As your supervisor, I'll find a way to fix loopholes and

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Alleged Campfire Lights Fears of Another House Fire on San Bruno Avenue

BY KEITH BURBANK

Last month a homeless person allegedly a fire on California Department of Transportation (CalTrans) property along Highway 101, near the Potrero Hill Community Garden at San Bruno Avenue and 20th street. With particularly dry conditions caused by the ongoing drought, nearby residents were concerned about the prospect of a brush fire spreading to their homes.

One late-July evening Melissa Holmes and her husband saw smoke behind their San Bruno Avenue home and called 911. The San Francisco Fire Department (SFFD) responded, and told the couple that a man built a fire in a clearing surrounded by rocks. April Ellis, another San Bruno Avenue resident, made a similar report; another was posted to Nextdoor Potrero Hill by a separate individual. Holmes said the home next to hers burned in a fire last year that she suspects was started by the same person. The fire department denied the reports.

"It was somebody smoking cigarettes," said Mindy Talmadge, spokesperson, SFFD. "The responding battalion chief canceled the incident and gave a verbal report saying that it was homeless smoking cigarettes."

But an email from Holmes to a Yahoo Group affiliated with San Bruno Avenue residents recounted a



PHOTOGRAPH BY DON NOLTE

conversation she had with firefighters that implied a different story. "We saw a bunch of smoke coming from the hillside between our house and the freeway," Holmes wrote. "(We live next to the community garden). I called 911 and the fire department arrived in under two minutes. The fire department went back there and spoke with the homeless guy. He had cleared a small circle, surrounded it with rocks, and had a fire in there. He

told the fire department that he was 'making toast.' The firefighters told me they didn't believe it, they didn't think it was a campfire either — it is too warm. He ran off telling the firefighters he was worried that the police would show up. The firefighters said that the hillside has lots of combustible materials and it wouldn't take much to start a fire that would threaten the building we live in."

With rents in San Francisco sky-high, Holmes is afraid that she wouldn't find another home in the City if her residence of 11 years burns down. She and her husband love living on Potrero Hill, particularly since conditions in the neighborhood have improved. According to San Bruno residents, drugs and prostitution were a problem across the freeway until CalTrans removed vegetation. Although the illicit activity is mostly

gone, Holmes and others continue to be frustrated by one or more homeless individuals.

"There has been more homeless activity in the last couple of months," Ellis said. CalTrans doesn't have the manpower to send someone out to talk to the individuals, she said.

CalTrans spokesperson Steve Williams didn't respond to a request for a comment from the *View*. Ellis wants more California Highway Patrol officers, who have jurisdiction over the CalTrans land where the alleged fire was built, to monitor the area.

An effort to speak with the person who allegedly built the fire was unsuccessful. No one answered to several "hellos" from an area below where an encampment appeared to be located. In a clearing nearby, there was no evidence of a fire.

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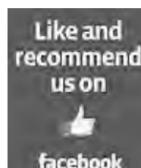
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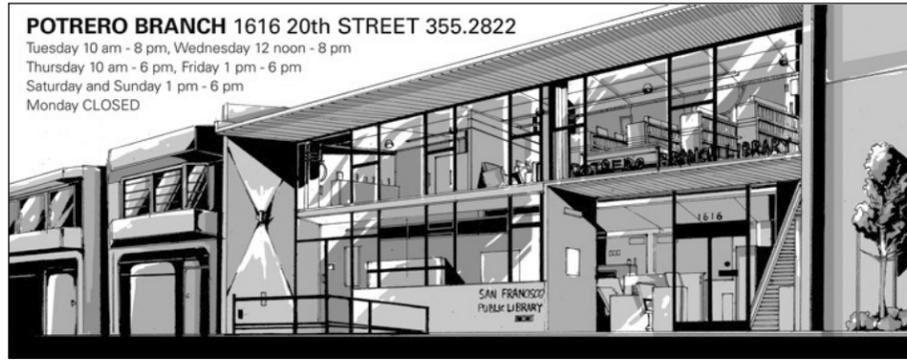
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Library News BY LISA FAGUNDES, LIBRARIAN

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Digital Drop In: Do you have questions on how to download eBooks to your device, or how to use the library's databases? Have a reference question that requires time to answer? Meet with a librarian to help answer your basic technology conundrums! Wednesdays, September 3, 10, 17, and 24, 6:30 to 7:30 p.m.

Potrero Hill Flute Ensemble: This neighborhood community of flute enthusiasts will present an informal concert with a variety of energetic and soothing classical, popular and folk music for the whole family. Saturday, September 6, 4 to 5 p.m.

Qi Gong for Everyone—Hun Yuan Chen Style: Qi Gong is a system of gentle moves that help promote energy cultivation and physical wellbeing. In this class we'll utilize the entire body to help develop our coordination, stability, and capacity. No previous experience required. Thursdays, September 11, 18, and 25, and October 2, 6:30 to 7:30 p.m.

PROGRAMS FOR TEENS

Game On!: Come play PS3 and Wii games on our big screen in the Potrero meeting room! We have a selection, but you can bring your own T- or E-rated games to share. Ages eight to 18 welcome. Thursdays, September 2, 9, 16, 23, and 30, 4 to 6 p.m.

Rosie Pins: Make your own fabric rose pins out of wired ribbon to wear on your hair, or clip to your clothing, hat, or purse. The class is free for ages 10 and up. All materials provided. Class is limited; to enroll, email Lisa at lisa.fagundes@sfpl.org or call 355.2822. Sunday, September 14, 2 to 4 p.m.

PROGRAMS FOR CHILDREN

Baby Rhyme and Play Time: Songs and rhymes for infants up to 18 months old and their caregivers. Thursdays, September 2, 9, 16, 23, and 30, 4 to 6 p.m.

Family Story time: Featuring stories, songs and rhymes. For children from birth to five years old and their caregivers. Thursdays September 4, 11, 18, and 25, 10:30 to 11 a.m. and 11:15 to 11:45 a.m.

Saturday Snacktivity: Following the PS3 Games, the library will offer a wholesome snack. All ages welcome. Saturdays, September 6, 13, 20, and 27, 11 a.m. to 12 p.m.

Fun Flicks: Bring a snack and enjoy children's films. This month's movies are: *Chato's Kitchen*, *Chato and the Party Animals*, *Is Your Mama a Llama?* and *Dinner for Two*. For ages three to eight. Wednesday September 10, 6:30 to 7:15 p.m.

Mark Art Workshop: Learn to craft a paper plant arrangement! Cutting skills or adult assistance are necessary for this project. For children six to 12, parental assistance encouraged. Saturday September 13, 4 to 5:30 p.m.

Movie and Meal Day: We'll present *Planes*, and the Potrero Hill Family Support Center will provide a meal. Friday, September 19, 3 to 5:30 p.m.

LIBRARY SPONSORED COMMUNITY PARTNERSHIPS

Creative Writing Workshop: A free class to help you write your own stories, develop characters, and find your own unique voice. Contact Shevi for more information: sheviros@gmail.com or 602.7961. Thursdays September 4, 11, 18, and 25, 12:30 to 2:30 p.m.

Potrero Branch Seed Library: Thanks to the generous contributions of local gardeners and Whole Foods Grocery, Potrero Branch Seed Library continues. You're welcome to "check out" seeds, plant them, and bring your harvested seeds back to the library.

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Live Oak School Increases Enrollment Over Nine Years

BY KIMBERLY GOMES

Last month Live Oak School, a kindergarten to eighth grade institution, added two new classrooms to its Mariposa Street campus. The school took over the ground floor of an adjacent building, enabling it to offer a second kindergarten class. Many of the additional 20 students entering the school this academic year live in Potrero Hill.

“Last year three to four percent of the kindergarten and first grade classes were from Potrero Hill, and this year 14 percent of our kindergarten families will be from Potrero Hill,” said Virginia Paik, Live Oak’s head of school.

Live Oak’s new space marks the first stage of a nine-year expansion plan, during which the school will add a second class for each grade annually. The size of the incoming kindergarten class doubled, to two, with the process to be replicated for first grade in the 2015-2016 academic year, and continue thereafter.

Founded on Ocean Avenue, with previous roots in the Castro, the 43-year-old school has grown increasingly popular during its 13 years in Potrero Hill. “Since we’ve settled into Potrero the demand for the school has been quite incredible for both the entry at kindergarten and the entry at sixth grade,” said Paik. “We’re the only middle school in Potrero Hill, so it’s really important for us to think



PHOTOGRAPH BY DON NOLTE

about making room for kids to be here in their middle school years.”

Live Oak’s new space houses a reception area, the two classrooms, and a vast hallway. The school plans to tear down the wall that separates the buildings, connecting them with a hallway entrance. Originally part of the Hills Brothers Coffee Company, the approximately 10,000-square-

foot space was most recently used as a parking garage. But after just two months of renovations the modern, industrial wing has been transformed into a learning hub for first and second graders.

Future reconfigurations of the school’s main facility will create more room for art, music, and core subject classrooms, with potential to expand onto the second floor above the new space. This fall enrollment grew from 260 students to 290. Plans are to accommodate roughly 400 students by 2023.

Live Oak offers need-based assistance to families through its financial aid program. Approximately 30 percent of its students benefit from the school’s scholarship program, with annual tuition that ranges from \$500 to \$25,000, depending on household

income. Last year the school allocated more than \$1 million to tuition support.

Valued for its integrated, creative environment, Live Oak School focuses on stimulating students through customized, collaborative learning. With two teachers for 20 to 24 students, the faculty works to get to know each pupil, deciphering what curriculum and activities will engage and challenge them in a way that forms a love for learning.

“It’s the mission of the school to support the potential and promise of each student. The kids come and flourish and the parents are happy about that,” said Paik. “The K to 8 grade years are about setting up the students’ potential to realize their goals and dreams...It’s our job to help them become their best selves.”

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SUPERVISOR RACE / RICHARD / KELLY
from page 11

make things work for both residents and business owners.

6. This is where the supervisor goes wrong. The Supervisors work for the people who elected them into office. We have to sit down with the people in the community to see how the development will benefit the neighborhood and the people who live and work in District 10. We must have a plan that shows the people where their tax dollars are going and how it's helping bring up property values. ✓



PHOTOGRAPH COURTESY OF THE CANDIDATE

TONY KELLY

Born at St. Luke's Hospital, Tony Kelly is a second-generation San Franciscan dedicated to his native City. Despite severe family adversity,

Kelly excelled in school, earned a scholarship to Stanford University and attended graduate school at Carnegie Mellon University. Kelly returned to San Francisco two months before the 1989 earthquake, quickly becoming active in public service and establishing a theater company dedicated to diverse playwrights and actors. He moved to Potrero Hill in 1994, where he was elected president of the Potrero Boosters Neighborhood Association nine times, served as Site Council president at Enola Maxwell Middle School and held leadership positions in community organizations, including the Potrero-Dogpatch Merchants Association.

1. I support Measure A, although there's hardly any assurance that its revenue will go to address District 10's longstanding transit and infrastructure deficits. The Board of Supervisors has the oversight and budget power to force transportation improvements in neighborhoods that desperately need them. I'll use that power to make sure that the MTA serves us. My capital priorities would include: smaller neighborhood loops served by smaller Muni buses to reliably get residents to larger lines to go downtown or to other neighborhoods; protected bike lanes along major routes, like Bayshore Boulevard, Third Street and Potrero Avenue, to ensure safer ways of biking to work and throughout the City; eventually redesigning Third and Illinois streets to reduce the unsustainable congestion of cars, parking, trucks, bikes, trains, and pedestrians on Third Street. We also have substantial needs for increased Muni services, but those

operations can't be funded by this bond, and so we need other revenue measures to fill those gaps.

2. I'm neutral on this measure. I don't want to vote for diabetes, nor do I want to vote for regressive taxes.

3. This year, I'm on the Community Leadership Team of an SEIU-convened task force, Wealth and Disparities in the Black Community. We're focused on crafting a set of legislative actions and policies to slow and eventually reverse the outmigration of African-Americans from San Francisco. Specific proposals include: investment in front-line services addressing health and education disparities in low-income neighborhoods; investment in alternatives to incarceration and re-entry programs for ex-offenders in District 10; a local-hire program targeting public sector service jobs, and potentially jobs in the health care and airport concessions industries; expanding the City's Jobs Now program to target the long-term unemployed.

I support raising San Francisco's minimum wage to \$15 an hour. Full-time workers in San Francisco shouldn't have to live in poverty. It may be an added burden in some business sectors—I'm thinking of light-industry suppliers and bookstores, not just restaurants—but the answer in those cases isn't to back down on labor standards for workers. Instead, the Office of Economic and Workforce Development should be working with those businesses in a more holistic manner to manage their compliance and seek ways to level the field with their competition from outside San Francisco. One potential example would be congestion pricing for delivery vehicles from outside the City.

Finally, we have to discuss housing. One of the biggest drivers in the cost of housing is the cost of the land. So we should be maximizing our opportunities to build housing and infrastructure on public land—HOPE SF sites, Port property, or land owned by the PUC or MTA or Caltrans. I also support the acquisition and rehabilitation of existing housing and the purchase of foreclosed and bank-owned properties throughout District 10 and the City.

4. Of course. We need to address longstanding sources of waste and mismanagement in the City budget, such as the reported \$86 million that goes toward overtime and bonus pay each year, the reported \$70 million that goes toward workforce development programs with little documentation of successful job placement, the ongoing pillage of the MTA budget for non-transportation purposes and the out-of-proportion pension costs of City managers and public safety employees.

I'd also add a long list of corporate subsidies and giveaways, like the America's Cup and the Twitter tax break, but I'm trying to keep my answers reasonably short. The last few budget cycles in particular have identified substantial gaps in our 'strong-mayor' City Charter, largely showing what happens when our 'strong mayor' acts weakly; by supporting continuing waste, corporate subsidies, and outright giveaways over the goals and mandates of the City's *General Plan*.

I'd insist on a stronger year-round

budget process at the Board of Supervisors. The Audit and Oversight Committee in particular has an untapped power to supplement the work of the Board's Budget and Finance Committee. It can work year-round to identify opportunities to make City government more efficient and cost-effective in support of the Board's progressive policy goals, and to prepare City agencies and community allies well in advance of the annual budget battles in the summer.

5. In post-Proposition 13 California, we should admit that our biggest problem with City taxes and fees is the inequity in the system. Many residents and small businesses are taxed too much, while many other residents and corporations are taxed too little. I want to reverse some of those equations and use City resources to support new infrastructure and front-line services without raising taxes on residents or small businesses.

The best way we could create revenue without raising a dime of taxes would be through smarter use of the City's financial reserves. Billions of dollars in the general fund reserves sit in commercial banks every day. Why don't we put those reserves to work for us? We can use City assets to create a new local credit market via existing credit unions, or possibly the creation of a municipal bank, funding local hiring for quality jobs. Similarly, the City has \$19 billion in retirement fund reserves, a significant portion of which generates low returns. Those funds are invested in banks like Wells Fargo and Bank of America, who foreclose on home loans to City residents. So, we're investing City funds in foreclosures.

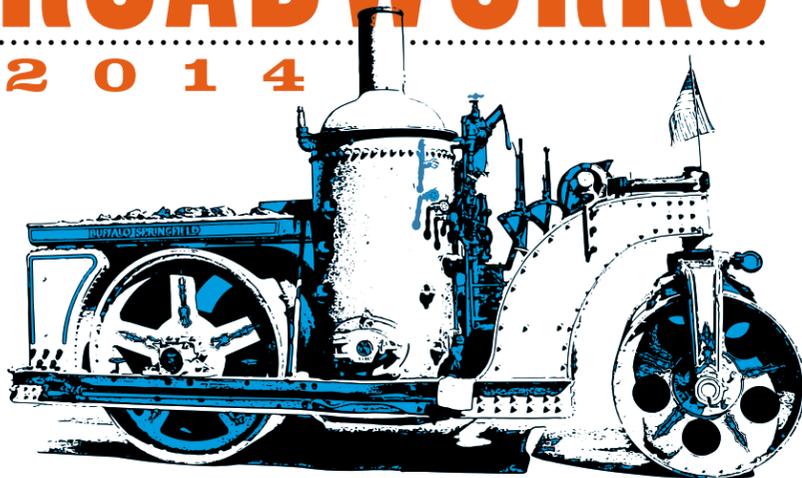
But do we invest those funds in affordable housing? No, we do not. We can invest retirement funds in workforce and middle-income housing and address our affordable housing crisis, while still receiving an appropriate return on our investment. If we can't roll back the Twitter tax break of 2011, we could aggressively tax the impacts of technology companies; meaning substantial fees for private shuttle buses on City streets, hotel taxes for Airbnb hosts and corporate tenants—or returning those housing units to the rental market—and re-inventing the Twitter tax break community benefit agreements to create major funding—tens of millions of dollars—for services, schools and workforce housing.

6. Last year I wrote a package of eastern neighborhoods reform proposals, approved unanimously by the Potrero Boosters Neighborhood Association and other community planning advocates. Here are the highlights from that: There's enough development in the eastern neighborhoods re-zoning to generate more than \$600 million in property taxes for the City's general fund over the next 15 to 20 years, but none of that is dedicated to eastern neighborhoods infrastructure or front-line services. That has to change, because development impact fees only support one-third of the transit, parks and schools we'll need for a growing population, and none of the services we need for the new residents. ✓

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City Sewage System to Get a Makeover



PHOTOGRAPH BY DON NOLTE

BY DAVID WONG

Manfred Wong, Central Bayside System Improvement Project (CBSIP) manager — no relation to the *View* reporter — introduced plans to upgrade San Francisco’s sewers at the Potrero Hill Neighborhood House (Nabe) last month. The event was organized by the San Francisco Public Utilities Commission (SFPUC), and centered on the Sewer System Improvement Program’s (SSIP) CBSIP, under which the City’s wastewater system will be modernized. The SSIP is projected to cost \$6.9 billion.

“Our [sewer] system is aging, it’s a 100-year-old system,” said Lily Madjus, SFPUC communications manager. According to Madjus, investments are needed to comply with regulations limiting wastewater discharge into

San Francisco Bay, improve storm-water management to the Channel and Islais Creek watersheds, replace aging infrastructure, enhance seismic reliability, monitor sea level rise and control odors from the City’s two primary treatment plants.

“We’ve been out in the community...what we’ve heard is that there are some impacts that they want us to be mindful of; making sure they have access to their homes while we’re in construction, pedestrian safety because of the construction, parking, noise, odor and traffic,” Madjus said.

SSIP infrastructure improvements will include rain gardens and permeable surfaces that catch surface water to lessen the load on the sewer system. Detention basins — temporary holding areas for stormwater — located throughout the City, as well as

a possible gravity tunnel near AT&T Park at the Channel Pump Station, will improve the conveyance of wastewater to the treatment plants.

Wong told the audience that the CBSIP planning process was open to public input, and that “we want to have a dialogue here and hear what you have to say,” before the design stage begins in 2016 and construction starts in 2018. A key project element, he said, was the possible addition of a pump station near the Southeast Treatment Plant to assist in conveyance and to alleviate pressure on tunnels and pipes during heavy rainfall.

SFPUC has allocated \$2.7 billion for SSIP’s first phase, which will primarily consist of upgrades to the City’s three treatment plants and water collection systems. The Southeast Treatment Plant, located

in Bayview, handles 80 percent of the City’s wastewater — 250 million gallons daily — and was the focus of the greatest concerns expressed by meeting attendees, who aired grievances about costs, land development and heavy inflow compared to the City’s other two plants, Oceanside and North Point. The latter is typically inactive, and only used during heavy rainfall.

“North Point need not be just an emergency overflow plant that was done because the Chamber of Commerce couldn’t handle the smell and they wanted to keep tourism up,” said Edward Hatter, the Nabe’s executive director. “I lived through hot days in San Francisco and it’s the most miserable thing you can think of because it stinks and creeps all the way up Potrero Hill.”

The focal point for future sewer redevelopment, the Southeast Treatment Plant, was built in 1952 and runs on outdated 1930s technology, according to Daniel McArdle-Jaimes, SFPUC senior communication manager. “We are in need of an upgrade...the most significant being the digesters” which treat sludge and produce biosolids and gaseous byproducts, such as methane, that can be used to generate electricity and/or be sold.

Hatter, who lives a block away from the Southeast Plant, said he smells the treatment processes daily. He encouraged San Franciscans to tour the facility to gain a better understanding of it. “You can see for yourself how old the system is just by looking at some of the machinery and concrete, how weathered it is,” Hatter said.

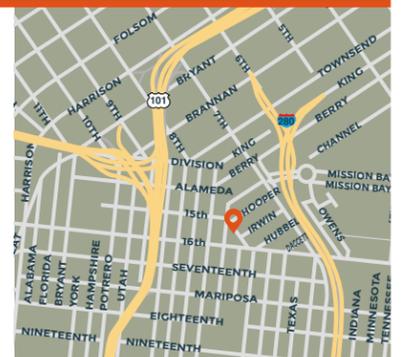


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PDR from Front Page

related and other businesses with less intensive production, distribution and repair operations. PDR-1-G districts are set aside for a general class of PDR businesses, such as outpatient clinics, service stations doing minor auto repair, breweries and greenhouses, among others.

“I believe that this legislation strikes the right balance between allowing higher revenue uses, such as office space, and supporting the maintenance of these historic buildings without displacing long-term tenants or cannibalizing an entire PDR building,” Cohen said. “Now, you’ve heard me time and time again stress the value of PDR and the value that it brings to our City because it provides essential blue-collar jobs and diversity to our City’s economy... not addressing this issue, I believe, would lead us down a path of undercutting all the work that we’ve done collectively to support a growing local manufacturing industry right here in San Francisco.”

The proposed legislation was prompted by an effort by RREEF to designate half the San Francisco Design Center, located at 2 Henry Adams Street, as historic, and lease most of the building as office space to Pinterest. Cohen’s bill would allow for two floors of office space in similar buildings between in historic buildings of between five and seven stories; one floor of office space between two and four stories; and no office space in one-story historic buildings. The San Francisco Planning Department has identified 14 buildings that, under current law, are at risk of losing all of their PDR space if they’re given historic status. Most of the buildings are in or near District 10. If the space in all 14 buildings was converted, the City would lose an estimated 724,230 square feet of PDR space, according to a Planning Department report.

PDR page 27

THE DADDY HANDBOOK

Bad Cook

BY STEVEN J. MOSS

I’ve never been a good cook. In college I subsisted on Top Ramen and canned chili. As a young man, if I invited a woman over for dinner I’d either buy prepared food or follow one of a handful of recipes taken from a tattered copy of the *Joy of Cooking* I’d pilfered from my grandmother: spaghetti, baked fish, steak, or stir fry.

When I was growing up no one expected men to cook. The best my father could do was a serving of cottage cheese mixed with jelly, or peanut butter sandwiches, which he oddly heated in the oven before serving.

In the kitchen I’m sloppy, impatient, and ill-trained. I tend to hack at things as opposed to cut them, and glop condiments and other items on rather than spread them evenly. Once, while dining with a few friends, one of them took the bagel on which I was messily applying cream cheese out of my hand, carefully covered it with the cheese, and handed it back to me.

“It needs to be fully spread, evenly around all the edges,” he said, without cracking a smile. “Otherwise, it’s not good.”

“Thanks,” I mumbled, simultaneously irritated and grateful. I have to admit, it did taste better.

My wife, Debbie, however, is an excellent cook, making delicious food with great care and skill. Give her three ingredients and a rack of spices, and she’ll return with a four star, five course meal. Until we had Sara we relied on her abilities for sustenance, if we weren’t eating out. When Sara was first born Debbie breastfed her, though since she wouldn’t “latch-on” that required nearly a year of unpleasant pumping, a difficult kind of cooking.

I needed to step up my culinary skills when Sara started to eat solid



foods. She didn’t much like processed baby food, nor did we. Since she was born small—less than five pounds—to fatten her up our pediatrician suggested avocado, a nutrient-rich, easy to eat fruit. Our nanny, Gilda, came up with a simple recipe, which Debbie quickly perfected into an “avocado sandwich”: smooshed avocado mixed with a bit of salt, wrapped into triangular flour tortilla tubes. Sara loved them, eating a sandwich two, sometimes three, times a day. Which meant when I was taking care of her I had to make it.

Recall that the concoction had three ingredients: avocado, salt, and flour tortilla. But I couldn’t get it right. Even after Gilda gifted us with a wooden implement from Guatemala that she said would help smoosh the avocado evenly and keep it from going brown prematurely, my mush would end up too chunky, or with not enough salt. Or I’d fold the tortilla tubes incorrectly, leaving flour flaps and holes where Debbie created a perfect cone. Each time I prepared Sara’s favorite meal, she’d reject it, sending back the food like a disgruntled diner at an upscale restaurant.

I dedicated myself to carefully watching Debbie as she made the dish. Really, how hard could this be? It took several attempts, but, modeling her movements, finally I got it right. It was perfect, exactly how Debbie prepared it. I brought a plate of sandwiches to Sara. She took one bite, and waved it away.

“But, what’s wrong with it,” I exclaimed.

“No lemon!” said Sara, who hadn’t yet turned four.

“Mommy doesn’t put lemon in it,” I protested.

“Yes she does!” she insisted.

The real problem was that I’d trained Sara to know that I wasn’t a good cook. It no longer mattered how well I executed an avocado sandwich. I’d become the opposite of an advertising tagline from my childhood—“With a name like Smucker’s, it has to be good”—turning myself into, “If it’s made by Steven, it can’t be edible.”

I knew that with practice I could make a sandwich that would taste and look exactly the same as Debbie’s. And I did. But there was only one way to overcome my branding problem: lie. The next time Sara asked for her preferred meal I called out loudly,

“Debbie, will you make Sara an avocado sandwich?”

Then, while Sara busied herself with her toys, I hurried into the kitchen

and made the thing myself. As I placed it on the table I shouted, as if I was on a long-distance telephone call from yesterday, “Here you go; Mommy made it.”

Sara loved the sandwich.

I employed this tactic for several weeks. Until one day, after Sara had tucked away half her meal, I announced, “You know, I made that sandwich.”

“You did?” she said, eyeing her mom for confirmation.

“Yep,” I replied, proudly.

“It’s pretty good,” she munched.

From then on I was allowed to make Sara her avocado sandwiches. I thought I’d jumped to the next level as a household cook. Until Sara’s tastes shifted, and she started to reject three-ingredient sandwiches in favor of a Debbie-developed vegetarian “hamburger”: plain bun, tomatoes, mayonnaise, and mustard. It had just four components. But it took me weeks to master it.

Handbook Tip: Using Your Baby as a Human Shield

Bored, tired, or irritated by an event or group of friends or relatives? No problem, as long as you have your child with you. Just blame her for having to suddenly leave any unpleasant situation, temporarily or forever. Even if your child isn’t immediately present, they exist somewhere in the world: you may need to call her to check in, or perhaps your babysitter’s time is up. A huge benefit of fatherhood is having this built-in, no-questions-asked, excuse to disappear. Take full advantage of it.

Babies and small children also come in handy at public gatherings. Sara frequently accompanied me to anti-Iraq war, pro-environmental rallies in her early years. Wearing an adorable ladybug-patterned red beanie, she attracted a Japanese newscaster during a rally against the first Gulf War, who interviewed me while her cameraman trained his equipment on Sara. She was in my arms multiple times when I spoke at community meetings to close down the Hunters Point and Potrero power plants. And babies and small children can be useful to get on planes early, or to secure a front row seat at a crowded venue. Don’t be shy, lead with your kid!

This is an excerpt from The Daddy Handbook—first published in the paper in 2011—a book by View editor Steven Moss, sections from which will appear in the paper throughout 2014. He’s looking for a publisher for this work. Fellow parents are encouraged to write in with their experiences: editor@potreroview.net.

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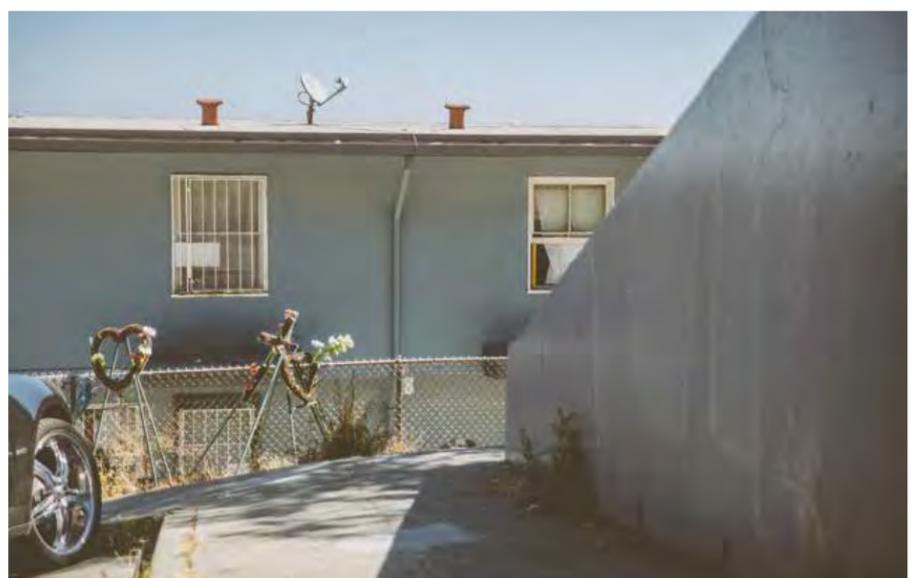
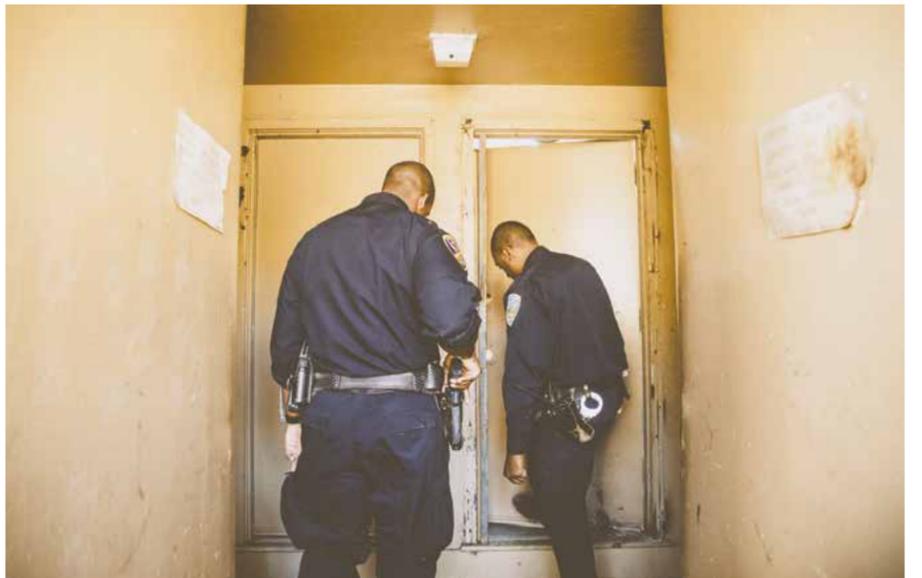
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Police Ride-Along PHOTOGRAPHS BY VIVIAN SACHS

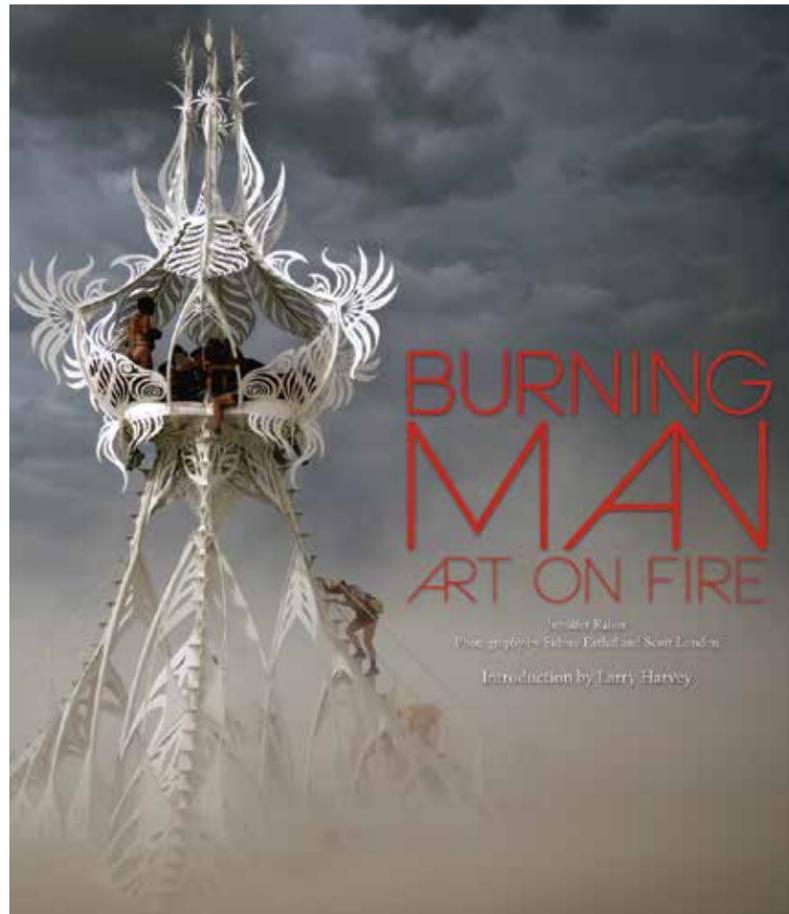
Last month photographer Vivian Sachs accompanied Officers August and Thompson, and Captain O'Sullivan to the Potrero Annex-Terrace complex.

- 1. The gun board.** Photographs of guns that have been confiscated. There are six gun boards that fill up with images by the end of two weeks.
- 2. Handcuffs ready.** Officer Thompson patrols Potrero Annex.
- 3. Vacant unit.** Officers look for squatters in vacant units.
- 4. Door Check.** Officers Thompson and August check the lock after no answer.
- 5. Squatter** Officers question a squatter while the Captain listens.
- 6. Baking Soda.** Captain O'Sullivan holds a baking soda can used in making crack. Officer Thompson holds a confiscated crack pipe.
- 7. No Smoking.** Neighbors post sign.
- 8. Memorial.** Flowers in front of the unit of family which has experienced a recent loss. See Crime Story on Front Page.



Burning Man: Art of Fire

The book was published earlier this summer, just before this year's festival. Written by Jennifer Raiser, with photography by Scott London and Sidney Erthal, it's the only authorized collection of the best of Burning Man art, with photos that capture the essence of the festival's sculptures, art, and stories.



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REBUILD POTRERO

Kids in SF's Potrero Public Housing Get Set for School with Backpack Giveaway

Over one hundred thirty K-5th grade children who live in the city's Potrero Terrace and Annex (PTA) public housing received free backpacks, essential school supplies, and back-to-school information at a special giveaway on August 4, 2014.



Photos courtesy of Nathaniel Y. Downes, San Francisco Examiner

Sponsored by Rebuild Potrero, Healthy Generations Project (HGP), and the Potrero Hill Family Support Center (FSC)/Urban Services YMCA, the event was geared to provide students and their families with resources they need for a successful start to the 2014-15 academic year: backpacks filled with spiral notebooks, pencils, crayons, and other supplies; plus information ranging from parent-child groups to health, mental health, and other social services.

HGP is a pilot program in PTA that helps parents of children 0-5 years old protect the developmental health of their children and build resiliency against Adverse Childhood Experiences (ACEs). Over time this will result in increased levels of kindergarten readiness, academic proficiency, school attendance, and other long term health benefits for Potrero children.

The Potrero Hill FSC is Urban Services YMCA's newest family strengthening program and opened its doors in July 2012.

Through a myriad of services, the program aims to strengthen families' capacity for healthy development and self-sufficiency.

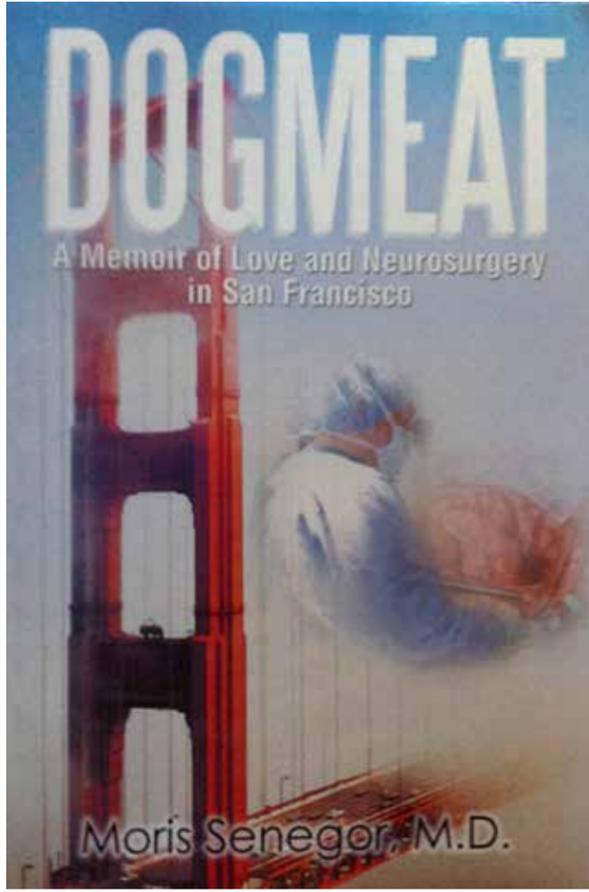
The backpack giveaway is a component of Rebuild Potrero (www.rebuildpotrero.com), nonprofit BRIDGE Housing's comprehensive revitalization effort to rebuild 606 units of distressed public housing and create another 1,000 new homes with a range of affordability, community facilities, open space, and social networks and services to improve the lives of current and future generations.

"We know that it is never enough to just rebuild the housing," said Cynthia A. Parker, President and CEO of BRIDGE. "That's why our community building activities—such as this backpack giveaway and, during the school year, a 'walking school bus' to get kids to class on time—are so critical. Ultimately, the goal is to pave the way for the effective delivery of services and provide the foundation for a healthy, sustainable, and thriving neighborhood."

For more information, visit our website at rebuildpotrero.com or e-mail us at potrero@bridgehousing.com

Love and Neurosurgery

Twentieth and Rhode Island streets resident Moris Senegor M.D., a transplant from Istanbul, Turkey, recently published *Dogmeat; A Memoir of Love and Neurosurgery in San Francisco*. The book tells the tale of Senegor's experience, in 1986, as a guest resident apprenticing with the famous—and famously difficult—chief of neurosurgery at the University of California, San Francisco, Dr. Charles Wilson. The memoir frankly describes UCSF's high-volume, high-power neurosurgery; and Senegor's encounter with love, both of a woman and the City itself.



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Get a Job

BY MAURI SCHWARTZ



The *View* asked career expert Mauri Schwartz, president/chief executive officer of Career Insiders, to answer questions from job seekers. Submit yours to editor@potreroview.net.

Many job seekers have limited knowledge about how LinkedIn (LI) can help them professionally. LI has many useful features, but the website isn't very forthcoming about how best to use them. The following is a sample of popular questions about the site.

Q: What's the difference between "recommendations" and "endorsements?"

A: LI's recommendations section has been around for quite a while. It's a way for clients and colleagues to praise you; a reference. Endorsements allow your connections to easily and quickly put themselves on record as your advocate on a skill-specific basis; endorsers don't have to create the text for a recommendation. Recommendations are good to have, but I wouldn't ask someone to do both an endorsement and a recommendation. You don't want to ask too much of any one person, and you want to make it as easy as possible for them to comply with your request. Endorsements are valued by recruiters when searching LinkedIn for your skills and experience.

Q: When people endorse me I need to accept those, right? What should I do if it's not a skill or expertise I want to be recognized for?

A: When you receive notice that someone has endorsed you for specific skills that you prefer not to highlight, click on the X's next to these skills to delete them. LI doesn't send the person endorsing a notification either way.

Q: When I created my profile, LinkedIn automatically used my most recent title and employer as my profile headline. I've heard that it might be beneficial to change the headline. How can I do that?

A: To change it, go into Edit Profile mode and click on the pencil just to the left of the headline. In the window that pops up, type in a phrase that sums up your professional profile in a few words, and click on Save. Consider this phrase carefully as it, along with your name, is the first piece of information that appears in the abbreviated listing of search results conducted by recruiters and/or potential clients. It may be that your current or most recent title conveys this clearly. If so, there's no need to change your headline.

Q: I've written many articles and white papers that I feel are an important part of my qualifications. Other than describing them in the job description, is there another way to include them?

A: Yes! This is an excellent way to enhance your profile. When you're in Edit Profile mode, on the right side there's a list of sections that you may add to your profile. Click on the plus sign to add Publications. You can rearrange the sections later if you'd like to move this one up or down. Next click on Add to upload your first article. You're only required to type in a Title, but you'll want to use the Description box at the very least. To maximize the use of this feature, provide the Publication name, date, any co-authors, and URL, as well as a brief description, and click Save. It's most impressive when you use the URL for the actual publication. If it's no longer available or it was never published online, you can upload the document that contains the article into Dropbox, which will let you create a link. If you only have a hardcopy of the material, scan it in to a pdf and upload that to Dropbox. If you have many publications, choose only a handful for your LinkedIn profile, using these criteria: relevance, recency, and quality.



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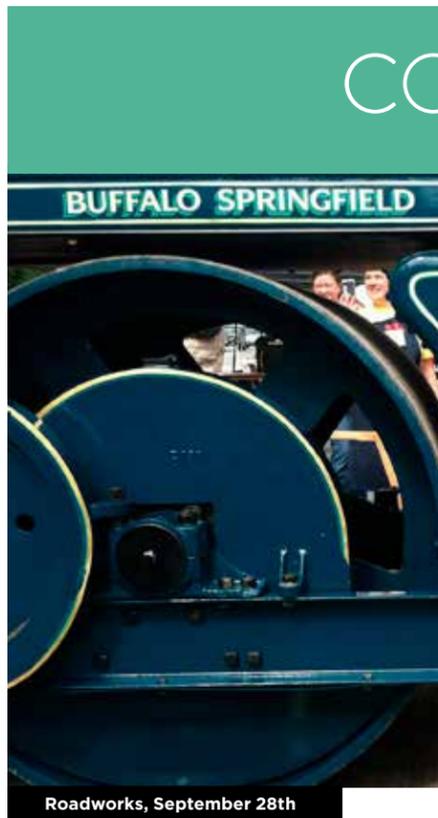
**Save the
Date**



COMMUNITY CALENDAR

Through October
Art: Jacob Melchi

The George Lawson Gallery has launched a new project simultaneously in Brooklyn, New York, *Art At Donna* and San Francisco. Inaugurating the program in San Francisco, Jacob Melchi will be showing selected paintings at the George Lawson Gallery. Melchi practices a hybrid form of geometric, symbolist and physical art that places him at the center of painting's current resurgence. He handles his medium with a predilection for paint's tactile quality and its ability to retain the history of its own making, often exploiting the jute-like quality of rough-weave linens. Reception: October 4, 5 p.m. to 2 a.m. Free. George Lawson Gallery, 315 Potrero Avenue. Information: info@georgelawsongallery.com.



Revue and return to the days of shanghaiing and scented ladies, doped drinks and illicit dancing in San Francisco's legendary red light district. Step up to the bar to mingle with well-known local historic figures like Emperor Norton and Lillian Coit. Pre-order the house specialty cocktail, a "Shanghai Surprise." Then take your seat for a rollicking musical adventure story narrated by none other than a hard-drinking, guitar-picking Mark Twain. Written and directed by Blake Wiers. Choreography by Lara Jean Mummert. Musical direction by Danny Kennedy. Door 7 p.m., Show 8 p.m. First come, first seated. Sub/Mission Gallery, 2183 Mission Street (at 18th) Tickets \$28 door/advance at BarbaryCoastRevue.com. Limited half-price discount tickets available on Goldstar.

September 26 through 28
Art: Recology Artists in Residence.

The Artist in Residence Program at Recology San Francisco hosts an exhibition and reception for current artists-in-residence Samuel Levi Jones, Jeremy Rourke and student artist Shushan Tesfuzigta. Levi Jones has disassembled objects to metaphorically deconstruct the accepted beliefs connected with them. In Rourke's stop-motion animated videos anything is possible. His combination of vintage photographs, contemporary imagery, text, and even unlikely materials such as rose petals, fire and water, come together magically to create moments of beauty and surprise. Tesfuzigta has created chairs, stools, and other functional objects that combine weaving techniques with found materials. Bent rebar and other metal forms become the frameworks on which phone cords and colorful plastic-coated wires are woven. This exhibition is the culmination of four months of work by the artists who have scavenged materials from the dump to make art and promote recycling and reuse. Free. Reception: Friday, September 26, 5 to 9 p.m. and Saturday 27, 1 to 3 p.m. Art Studio, 503 Tunnel Avenue. Information: sfmcd.org

6

Make Art: Terrariums

Join artist Brandi Chalker in this fun, hands-on workshop in which you'll learn how to design with and care for succulents. We'll discuss what succulents are, how to take care of them (it's easy!), and how to propagate them. We will demonstrate how to build a terrarium, and you'll get to pick out your succulents and make your very own glass orb terrarium, with plenty of design advice and hands-on help along the way. You'll practically be a terrarium guru by the time you leave. Tickets: \$50. 2 to 4 p.m. Museum of Craft and Design, 2569 Third Street. Information: sfmcd.org

Ptolemy. Applying deceptively simple illustration techniques with acrylic paint and india inks, Ptolemy creates complex and crisply rendered narrative images of the human theater, full of competition and play. Each painting is a layered tableaux, populated by a multitude of Ptolemy's signature "everyman" characters bustling about a circus-like, anthropomorphized stage. In the artist's words, "All the characters look the same so that everyone has an equal shot." Free. Reception: Friday September 12, 6 to 8 p.m. Information: dogpatchcafe.com/exhibitions

September 13 to November 29**Theater: *The Barbary Coast Revue***

Hidden behind a Mission storefront, a warren of passages and doors leads to a secret den of sin. Enter *The Barbary Coast*

18 Film: Lunafest Films for Breast Cancer Fund

Join award-winning filmmaker, Jen McGowan, for the world Premiere of Lunafest, and enjoy great films while supporting the Breast Cancer Fund. Lunafest is a program of eight short films, by, for, and about women. The films celebrate the unique, touching and inspirational roles of women in our local, national, and international communities. All proceeds are donated to charity. Tickets: \$15 to \$50. 6 p.m. Palace of Fine Arts Theatre, 3301 Lyon Street. Information: lunafest.org

28 Art: 2014 Roadworks Steamroller

A day-long public printmaking showcase presented amid some 40 printmaking, book, and arts and crafts vendors. The event's highlight is a 1924 seven-ton construction steamroller that a team of artists and printers use to print large-scale prints from three-foot-square hand-carved linoleum blocks placed on the surface of Rhode Island street. Now in its 11th year, Roadworks has become a popular tradition in Potrero Hill, drawing enthusiasts from far and wide, as well as local residents looking for a unique experience. Demonstrations, tours of the Austin/Burch Gallery, and hands-on printmaking, letterpress, bookbinding, and other mini-workshops available throughout the day. Free 11 a.m. to 4 p.m. San Francisco Center For The Book, Rhode Island Street between 16th and 17th streets. Information: sfcfb.org

September 12 through October 11**Art: *People Eat People Too***

People Eat People Too is a solo show of paintings by Berkeley-based artist Noah

September 18 to October 11
Theater: *The Late Wedding*

The Crowded Fire Theater (CFT) concludes its 2014 season with the world premiere of *The Late Wedding* by Christopher Chen. The play was inspired by and is a homage to Italian fabulist novelist Italo Calvino, whose stories, *Invisible Cities* and *If on a Winter's Night a Traveler*, have become Chen's launching pad into a shadowy exploration into themes of distance, dislocation, and transience in internet-age relationships. A CFT commission, in *The Late Wedding* "Chen channels our society's collective unconscious with dizzying urgency..." according to director Marissa Wolf. "He is peeling back layer after layer of cultural practices and rituals, revealing a raw, pulsing interior of longing and hope." Thick House, 1695 18th Street, Wednesday to Saturdays, 8 p.m. Prices range from \$15 to \$35. For tickets and information: crowdedfire.org

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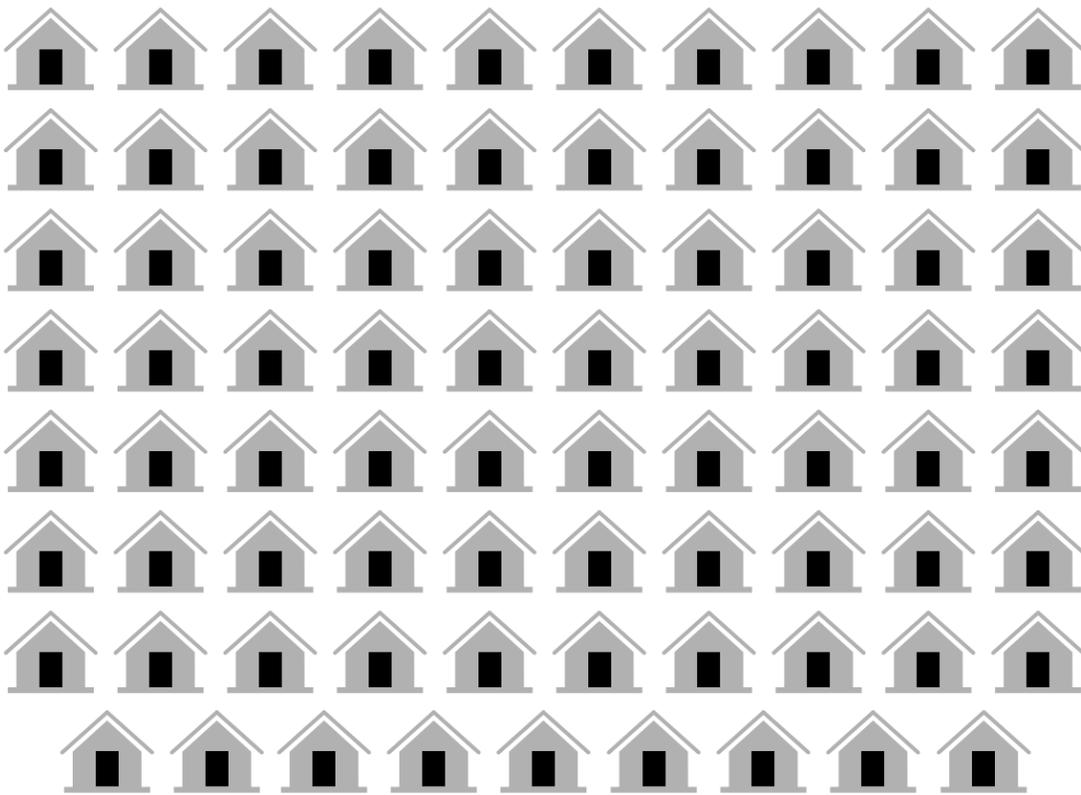
Saturday, October 25 is our 25th annual Pet Parade & Costume Contest.



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BACK TO SCHOOL

PDR from page 19

In August, the San Francisco Board of Supervisors passed interim zoning controls that require a conditional use authorization when a property owner seeks to convert PDR space to offices in historic buildings. Obtaining a conditional use authorization requires a San Francisco Planning Commission hearing to determine if the proposed use is necessary or desirable in the neighborhood, whether it'll have a negative impact on the community, and whether the proposed use complies with *San Francisco's General Plan*. The interim controls will be in effect until the end of 2015. Cohen pushed for the controls because of concerns she had with RREEF's Design Center proposal.

"Mainly these were concerns with the displacement of tenants in the 2 Henry Adams building and the overall impact of loss on the important PDR space," Cohen said. "I still believe that there's a significant amount of confusion and lack of clarity about what is being proposed for this particular building."

The Board's Land Use committee voted to deny historic status to 2 Henry Adams Street. Without such status the building's PDR space can't be converted to office use. Cohen "is adamantly opposed to" granting historic status to the building, said Andrea Bruss, her legislative aide.

The full board will consider the proposed measure this fall.

cast shadows on shorter buildings nearby, causing a loss of light. Simon ended his plans to install solar panels on his roof because the new building would block the necessary light, he said.

According to the neighbors who spoke to the *View*, the serpentine outcropping once extended north to the adjacent four lots where Victorian-style homes now stand. They don't understand why Dawson & Clinton won't demolish the entire outcropping; the contractors say it's too costly. Other potential problems identified by residents include a lack of parking and potential traffic congestion, especially during construction.

"I feel like they're [Dawson & Clinton] kind of being bullied," said a local resident who's sympathetic to the current design. But he admitted that Dawson & Clinton may not be meeting the neighborhood half way, a view expressed by those opposed to the company's plans.

"They've been pretty reasonable guys," said Jill Hamilton, a Rhode Island Street resident whose home sits kitty-corner to the planned development. Because she has a view of the site, Dawson & Clinton offered to meet her at a tree farm so she could select trees for the site. Hamilton favors a good working relationship with Dawson & Clinton, rather than an adversarial one. "We can't stop change," she said.

Dawson & Clinton intends to hold another meeting with the neighborhood this fall. The San Francisco Planning Department has provided preliminary comments on the project, which are available online, and is currently determining what level of environmental review is appropriate for it. Because the site is located within the Eastern Neighborhoods Plan Area the project is eligible for an exemption to a full environmental impact report (EIR), but some residents are calling for Dawson & Clinton to prepare the full analysis.

Investors Should be Wary of Long-Term Bonds

BY ADAM J. GOULD

It's a bad time to own or buy bonds, such as fixed coupon bonds with mid- to long-term maturities, which include the most common type of bonds, U.S. Government Treasuries. Why should bonds be avoided? Mainly because there's a high probability interest rates will rise over the next couple of years. When they do, the value of fixed-coupon bond investments will fall; bond prices and interest rates move in opposite directions. Eighty percent of the 50 economists *The Wall Street Journal* surveyed in mid-August anticipated a rise in interest rates by the third quarter of 2015.

Importantly, the value of bond investments may be even more difficult to recoup if they're owned in a mutual or exchange-traded fund (ETF). With individually-held bonds the issuer is obligated to return the bond's par value to the investor at maturity. If interest rates rise over the bond's life, the value will fall, but will ultimately return to par. Mutual funds and ETFs are perpetual instruments; they don't have a maturity. The underlying bonds in the fund—there can be thousands within a single fund—are purchased and sold by a portfolio manager. The investment value doesn't depend on maturity so much as where interest rates are when the investment is redeemed.

Given bonds' poor prospects, why isn't everyone running for the exits? In early August the high yield bond market—also known as "junk bonds"—experienced the highest one-week withdrawal on record, as investors pulled \$7.1 billion out of high-yield corporate bond funds. In mid-June the *Financial Times* published an article highlighting statements from Federal Reserve governors announcing the consideration of bond fund exit fees to discourage a potential run when interest rates rise. *Barron's* followed with a story that claimed coordination on exit fees isn't likely, but the fact that it's been acknowledged as a real risk suggests that investors should be paying close attention.

When it comes to investing, most of us have been trained to "set it and forget it;" we're instructed that the best method is a long-term "buy and hold" strategy that doesn't make changes to avert potential losses, even if the losses could take years to recover from. In the case of bonds, this

may not be a prudent strategy.

Many investors own more bonds than they're aware of; they're just tucked away within mutual funds or bond ETFs. Discount brokers—Schwab, Fidelity, ScottTrade—and commercial banks with in-branch financial advisors—Wells Fargo, Bank of America, Chase—tend to rely on the all-mutual-fund portfolio. Mid- to long-duration fixed coupon bonds may be hiding in funds with "income" or "total return" in the title.

When forced to make an unadvised selection for their individual retirement account or 401k, many people opt for the target date retirement fund. The value of these funds is that a future date can be selected, tied to retirement; the fund manager shifts from risky to less risky assets as the retirement date nears. Most retirement date funds don't consider asset classes outside of stocks and bonds—such as currencies, commodities, real estate, private equity—due to their need to scale. Further, they tend to avoid an allocation to cash because they can't make money on it. A brief exploration of funds with a target retirement date of 2025, revealed that most had an exposure of 30 percent or more in higher duration fixed-coupon bond portfolios. In contrast, sophisticated asset allocation strategists call for investors with a similar risk profile to increase their allocation to cash, and have as little as 14 percent of a portfolio in bonds.

A thoughtful investment portfolio needs to reflect the investor's time horizon and personality. The merit of any investment needs to be considered in context of an overall portfolio. That said, there are some broad elements investors should keep in mind. These include shortening the time-to-maturity of a bond portfolio. The technical term in finance is "duration"; picking bonds or bond funds with a lower duration is safer. High-grade international bonds with a low correlation to U.S. treasuries are an attractive option for those interested in "income" investments. Consider bonds with floating rate coupons that rise and fall with the bond's benchmark interest rate. The U.S. Treasury announced earlier this year that it would introduce a new floating rate security, the first new treasury security in more than 15 years.

Adam J. Gould is a Certified Financial Planner (CFP®) and owner of Dogpatch Capital, whose office is located in the same suite as the *View*.

KANSAS STREET from Front Page

Scott Simon said he's collected 60 signatures opposing the project. Ten people showed up one evening last month to speak with the *View* about the need for a design change. Nearby neighbors fear a tall building will allow the new residents to look into their homes. And they're worried that the taller structure will

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Tunneling Through History

BY JAKE RICHARDSON

Founded in 1905, the Ocean Shore Railroad was initially capitalized with \$3 million. J.A. Folger, of Folger's Coffee, was one of its backers, along with a number of other prominent businessmen, including J. Downey Harvey and attorney Horace D. Pillsbury. Between 1905 and 1907 the railroad dug the Potrero Tunnel near 22nd and Texas and 18th and Arkansas. The

underground passageway gave trains quicker access to a freight and passenger terminal located around Seventh and Brannan streets. According to Potrero Hill historian Peter Linenthal, children used to play in the tunnel, and sometimes rode on the backs of passing trains.

Ocean Shore Railroad's business plans included laying two electric train tracks from San Francisco to Santa Cruz; the roadway would feature

spectacular views and fresh air. C.E. Loss and Company was contracted to build the northern section, from San Francisco to Scott Creek. Shattuck and Desmond went to work on the southern part, from Scott Creek to Santa Cruz. The 1906 earthquake intervened though, causing 4,000 feet of right-of-way near Pacifica to fall into the ocean. The extra expense for rebuilding and repairs, combined with financial uncertainty, doomed the ambitious project.

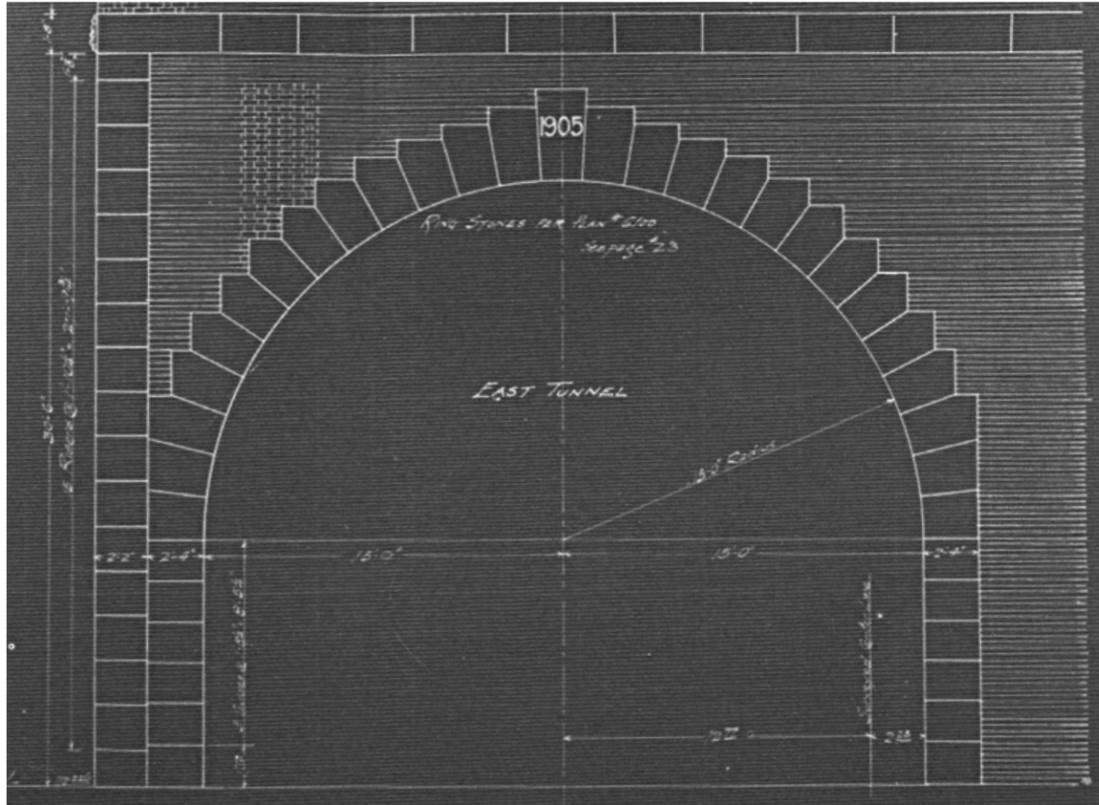
A single track steam engine did run from San Francisco to Pacifica

and was abandoned in 1920. Ownership of the defunct company's rails and the Potrero Tunnel was transferred to Western Pacific Railroad, which used a portion of the rails until the mid-1980s. Ocean Shore Railroad's right-of-way eventually was paved over; some of it became Highway One.

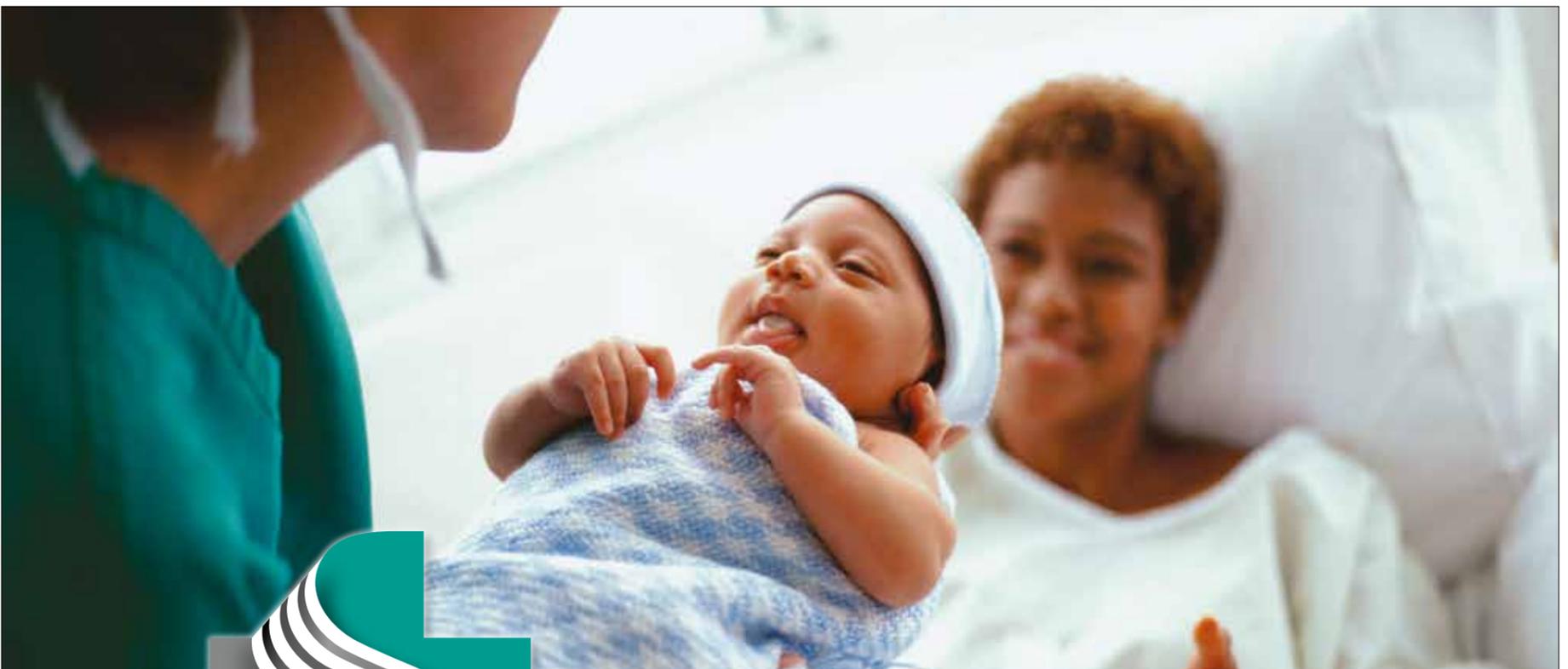
Wooden supports inside the tunnel caught fire in the early 1960s, causing parts of it to collapse, resulting in sinkholes, one at Arkansas and 19th streets, another at Missouri and 22nd streets. The sinkholes damaged several homes and made some parts of nearby roads impassable. The tunnel was filled in and sealed off to prevent further collapsing.

In 1974, Francis Ford Coppola made a film, *The Conversation*, in which one sealed-off end of the old tunnel makes a brief appearance. The lead character, Henry Caul, played by Gene Hackman, crosses a set of railroad tracks near 15th Street between some industrial buildings; the plugged end appears in the background. The film won the Palm d'Or at the Cannes Film Festival.

Today, a group of train enthusiasts in Pacifica, working under the aegis of the Pacifica Historical Society, are restoring Ocean Shore Railroad car Number 1409, the company's last remaining passenger car. It ran the rails from San Francisco to Pacifica and Moss Beach. The group launched the restoration project in 2005 and completed major undercarriage work in 2011.



Blueprint of Southern Pacific's Tunnel No. 1, which ran between Mariposa and 22nd streets. In a special edition of *The Call*, published in 1912, a young I.M. Scott student wrote, "Three important railroads run through the Potrero, or rather under it." IMAGE COURTESY OF POTRERO HILL ARCHIVES PROJECT



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California Pacific Medical Center
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SUPERVISOR RACE / DONALDSON
from page 17

ED DONALDSON

Donaldson is a native San Franciscan. He attended John O'Connell High School, and received a degree in corporate finance from San Francisco State University. His early professional career was spent as a floor broker on the option exchange in San Francisco and assisting small businesses with their working capital needs. He's spent the last 10 years working in Bayview-Hunters Point with an affordable housing developer and running his own community stabilization firm that assists families going through foreclosure. Donaldson has three children.

1. Yes, I support Measure A, being that it would allocate \$500 million to provide much needed improvements to Muni, bicycle and street infrastructure and pedestrian safety. If this measure passes in November, my funding priorities for District 10 would be to continue to upgrade Muni vehicles and improve its on-time service because so many people in our district rely upon Muni to get to school or work. Also, filling vacant driver positions would make the system less vulnerable to time delays.

Simultaneously, I'd seek to improve bicycle and pedestrian safety, since more people are biking and walking to their destinations and shouldn't be deterred from doing so due to safety concerns. I'd seek to secure funding for infrastructure and safety improvements at the intersections of Illinois and Terry Francois streets, as well as Cesar Chavez Street and Oakdale Avenue.

2. Yes, I support the Soda Tax, since it will serve as a deterrent to the purchase of sugary drinks that we know contribute to increased health problems in Bayview-Hunters Point. I'll work tirelessly to help the Bayview overcome the stigma of being a food desert by assisting in bringing in more healthy food offerings.

3. San Francisco spends more than \$100 million each year on non-profit programs in the southeast sector of the City. A lot of this funding is for programs that address issues associated with poverty. However, it's clear that we're not getting the type of outcomes we've hoped for. Poverty is directly related to education. So, I'd work to specifically earmark additional funding to early education programs, since 60 percent of public school enrollment growth is projected to come from public housing. I'd also support after-school programs that have a demonstrated track record of improving the educational outcomes for school-age children.

I'm a firm believer that poverty begets violence. Therefore, I'd support a public safety funding model and policies that invest directly in young people who are predisposed to gun violence. We have spent countless resources on failed strategies to address this issue. The City of Richmond's Public Safety Program is a model to be emulated, being that they have reduced their homicide rate from 47 to 16 between 2007 and 2013.

Finally, I do support increasing San Francisco's minimum wage. I participated in the mayor's working group but wasn't pleased with its framing of the discussion of minimum wage workers against small businesses. The City could play a role in offsetting the increased costs of paying a higher minimum wage by decreasing small business fees or by providing a small business tax break.

4. I'm concerned that many of the nonprofit programs that are funded through the Mayor's Office of Housing don't have the freedom to be creative in how they deliver services due to the strict need for program adherence by the City. This results in ineffective programming and outcomes that don't necessarily meet the needs of the people using the services.

In my previous work at the San Francisco Housing Development Corporation, we saw more than 4,500 homes lost to foreclosure at the height of the housing crisis, and we assisted clients with loan modifications when it was clear that only 25 percent of people that defaulted on their loan would actually receive assistance from their bank. However, the City wasn't interested in funding a foreclosure acquisition program designed to keep people who were victims of predatory loans in their homes.

I left Development Corporation, in part, in order to pursue such a strategy in conjunction with the Alliance for California for Community Empowerment, where we've helped many families remain in their homes by using a foreclosure acquisition strategy. Recently, the City decided to join the party with its Small Sites Acquisition Program designed to assist nonprofits with the purchase of small apartment buildings where low income residents are facing a potential Ellis Act eviction.

5. I believe that the taxes and fees imposed on City residents are too high. However, I believe that in healthy economic times, we should hold businesses that received tax breaks from the City accountable for paying their fair share of taxes and/or contributing to community benefits that enhance the quality of life in San Francisco. This will ensure that we're not faced with cutting vital services or avoiding pay raises for the people that most need them.

6. I'd handle the onslaught of development in the Dogpatch, Potrero Hill and Showplace Square by honoring the concerns of the residents most impacted by such developments. In light of the housing crisis we need to build more affordable housing for middle-income families but we must do so with serious consideration for the infrastructure that's needed to support such developments. For example, the City cannot accommodate many more cars on its roads, but we've done very little to fully fund Muni in an effort to improve our public transportation system. I'd definitely rely upon input from community residents to provide direction on this sensitive issue. ✓



PHOTOGRAPH COURTESY OF THE CANDIDATE

MALIA COHEN (INCUMBENT):

Malia Cohen is a native San Franciscan. She attended Lowell High School. She earned a bachelor of arts degree in political science from Fisk University and a master's in public policy and management from Carnegie Mellon University. Before her election to the Board of Supervisors, Cohen collaborated with nonprofits and businesses to create sound public policy through Power Forward Consulting. She's a former member of the Corporate Strategy and Communications team for the Federal Reserve Bank of San Francisco, where she worked to supervise and regulate America's banking institutions.

1. I'm a strong supporter of Measure A. Safe, reliable public transportation and pedestrian safety improvements are absolutely essential to safe and healthy neighborhoods. This measure will invest \$500 million to improve transportation reliability and service, and implement pedestrian safety upgrades. This is the City's first-ever Muni capital bond, and it's necessary to ensure we have adequate replacement vehicles and can make long-needed capital investments in our public transportation network.

We need this investment to help fund new transportation infrastructure improvements to neighborhoods like those in District 10, which are experiencing a large amount of the City's new population growth. But this measure isn't a panacea for solving all of District 10's transportation infrastructure needs. I'm also a supporter of increasing the vehicle license fee, which we plan to place on the ballot in 2016, to provide additional funding for more transportation services to District 10, as well as other funding tools, such as an Infrastructure Financing District.

Specific transportation priorities include funding identified transportation and streetscape projects in the *Eastern Neighborhoods Plan*; increased service down 16th Street; completion of streetscape improvements to 16th and 17th streets and other neighborhood commercial areas; completion of key bike connectors throughout the district, including addressing the needed improvements to the "hairball," an

area that has high pedestrian, car and bike accidents; adding traffic calming measures that have been requested by neighbors throughout the district, including stop signs and traffic calming along Kansas and Rhode Island streets, crosswalks in the Dogpatch on 22nd street, pedestrian crossing improvements in Candlestick Point to safely connect Candlestick Cove to the State Park recreation area, a stop sign near Young Blood Coleman Park, safety upgrades to the Caltrain Station and improvements to Bayshore Avenue in Visitacion Valley to increase pedestrian safety.

2. I'm a key author of this initiative because District 10 and the African-American and Latino communities are disproportionately suffering from the impacts of liquid sugar consumption, and have the highest rate of hospitalization for diabetes. We're spending up to \$62 million a year in healthcare costs that are directly attributable to sugary beverages.

The tax will generate approximately \$31 million a year in revenue for areas like District 10 that are hit the hardest with these health impacts, and will provide a dedicated funding stream for active recreation programs, healthy school lunches, physical education and healthy food access. This tax is necessary to begin to reduce consumption and support key programs to help reverse the dangerous trends of diabetes and obesity in our communities.

3. While many people in District 10 still struggle to afford to live in San Francisco, we've made significant progress in our communities over the last four years. When I took office in January 2011, we were facing double-digit unemployment across San Francisco and were deep in a recession. The unemployment rate in 2011 for the 94107 area was 8.4 percent, decreased to 7.2 percent in 2012 and 5.7 percent in 2013. For 94124, in 2011 it was 17.1 percent, decreased to 14.7 percent in 2012 and then 11.9 percent in 2013. For 94134 in 2011, it was 10.3 percent, which dropped to 7.2 percent in 2012 and 5.7 percent in 2013.

Over the last four years, we've created tens of thousands of jobs in diverse sectors across the City and throughout District 10; from construction to manufacturing to technology. The unemployment rate in District 10 is lower than it's been in many years.

I've supported the expansion of the City's Office of Employment and Workforce Development's program to connect jobseekers with employment opportunities in high growth industries like construction, health care, hospitality and tech. We've opened three neighborhood centers to help District 10 residents find jobs.

More than 2,000 District 10 residents have enrolled in workforce development programs since the 2011 to 2012 program year, with more than 1,200 already placed in employment.

Friends and co-workers solemnly celebrated the inspirational life of Robert “Bobby” Bernardo at the Potrero Hill Recreation Center last month. Earlier this summer Bernardo succumbed to leukemia; he was 54.

For 13 years Bernardo served San Francisco’s homeless, first at the Redwood Center, then as part of the San Francisco Homeless Outreach Team (SFHOT), where his job was initially to engage the homeless on city streets before being promoted to case manager. Co-worker Peter Spalding said Bernardo taught him real dedication to the work. Spalding could drive the streets looking for people in distress, Bernardo told him, or when someone appeared in distress he could stop.

“Whenever there was someone in need, he was there to help them,” said Scott Conforti, a friend and colleague. Conforti struggled with addiction; Bernardo was his intake counselor the first day he got sober, May 15, 2005. Bernardo too had previously struggled with addiction, being treated at Delancey Street in New York, where he stayed for almost 13 years. In 2005, Bernardo became a registered addiction specialist through the Breining Institute, a nationally-recognized college which offers programs in addiction studies.

After “graduating” from Delancey Street, Bernardo harnessed his experience for the benefit of others. Graham Jones met Bernardo 11 years ago, when he was in treatment with Conforti. Bernardo may not have walked in his shoes, said Jones, but he walked around the same block. He



Roberto “Bobby” Bernardo May 24, 1960—July 16, 2014

“knew what he was talking about,” Jones said.

Perry Zinnanti, who cooked at the celebration, hired Bernardo as a third-shift counselor at the Redwood Center, Bernardo’s first post-Delancey Street job. Bernardo received a rare endorsement from the treatment center, Zinnanti said. “They don’t recommend a lot of people, but they recommended him.” At the Redwood Center, Bernardo started as a third-shift counselor, became a full-time counselor and then an intake counselor.

“He had a great passion for the work that we do,” said Clift Martin, a co-worker who assumed some of Bernardo’s responsibilities as Ber-

nardo’s health failed. Martin said clients were saddened when they lost Bernardo as a case manager, and were distressed by his death. He had a “true regard for their well-being. They had a trusting relationship with him.”

Upwards of 25 people attended the August celebration. The group memorialized their friend at the Potrero Hill Recreation Center because it was the nicest of the two parks available. Bernardo and his colleagues worked throughout San Francisco, from Fisherman’s Wharf to the Tenderloin, to the Castro, and Potrero Hill.

As part of the SFHOT Bernardo and the others sought “high-risk,

hard-to-reach” homeless individuals who “typically do not seek services,” according to Community Awareness & Treatment Services, Inc. (CATS), through which many of the celebration attendees worked. CATS collaborates with City agencies to build rapport and connect the homeless with needed services.

“That guy never gave up on anyone,” Conforti said. Jones recalled Bernardo as a giving, loving, marvelous counselor who spent his own money to buy food and clothing for the homeless. “The food and clothing was basically bait,” Jones said. According to Daphne Gottlieb, Bernardo routinely gave away his lunch to co-workers, pretending he wasn’t doing anything special.

Conforti and others said Bernardo’s sense of humor, dedication to his work and love of sports and fast food defined him. Originally from New Bedford, Massachusetts, Bernardo loved Boston, Massachusetts-based sports, such as the Boston Bruins professional hockey team and the Boston Red Sox professional baseball team. Conforti said Bernardo should have been a sports announcer; he could call out a hockey play as it was happening.

Gottlieb said compassion and appreciation for the struggles people were going through marked Bernardo’s life. He never hardened to the work; he took care of business and had a sense of humor about it, she said. Conforti, who wore Bernardo’s Bruins jersey the day of the celebration, said “he was an inspiration in more than one way.”

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- 1133 – 19th Street
- 966 Carolina
- 514 Connecticut
- 1202-1204 19th Street
- 847 Kansas
- 1745 – 20th Street
- 415 Arkansas
- 324-326 Mississippi
- 481-483 Mississippi
- 437 Pennsylvania
- 1255 De Haro
- 417 Arkansas
- 1367-1369 Rhode Island
- 466 Missouri
- 534 Mississippi
- 232-234 Mississippi
- 1912-1914 20th Street
- 45 Southern Heights
- 701 Minnesota, #204
- 511 Mississippi
- 1420 De Haro
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- 275 Arkansas
- 701 Minnesota #106
- 856-860 Wisconsin
- 454 San Bruno
- 771 Wisconsin
- 534 Mississippi
- 1056 Carolina
- 380 Connecticut
- 1919 Mariposa
- 616 Arkansas
- 1808 – 20th Street
- 1076 Rhode Island
- 1064 Carolina
- 763 Kansas
- 1471 Kansas
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SUPERVISOR RACE / COHEN from page 29

I also co-authored the landmark "fair chance" ordinance to give those with a criminal history a fair chance at jobs and housing by removing barriers in the hiring and screening processes for jobs and affordable housing.

But we need to do more. I'm absolutely in favor of increasing San Francisco's minimum wage to \$15 an hour. I'm one of the leading elected officials supporting Proposition J on the November ballot.

4. I think the City can be more efficient in the way it allocates its resources and collects revenue. This is why in my capacity as chair of the Board of Supervisors' Government, Audit and Oversight Committee I called for several audits of City departments—including an evaluation of the Fire Department's mandatory overtime policy—in an effort to limit unnecessary overtime expenses, and an audit of the numerous City departments that provide workforce development services but aren't adequately coordinating or leveraging their combined resources.

Holding City departments accountable for wasteful and unnecessary expenditures has been a key goal of mine during every budget discussion at the Board of Supervisors. When I served on the Budget and Finance Committee I supported several cuts to departments that were inefficiently spending salary savings, discretionary funds and overpaying for services and materials. City departments also often forego opportunities to easily collect

revenues due to inefficiency.

For example, during a hearing I called for on City departments' processes for enforcing building and housing code violations, we discovered that the Department of Building Inspection had neglected to charge fees for housing code violations, which resulted in hundreds of thousands of dollars in lost revenue. I've helped ensure that this has been corrected and will continue these efforts on the Board of Supervisors.

I also believe that the City shouldn't continue to fund nonprofit organizations that mismanage taxpayer dollars, don't perform the services needed, and should collect on outstanding loans owed to the City.

5. We've made significant progress in creating a more equitable tax system in San Francisco. Before I was elected supervisor, businesses were penalized for creating jobs through our City's payroll tax. By bringing local businesses and government together, we reformed this job-killing system and voters approved the Gross Receipts Tax in 2012. Now businesses are charged for the profits they bring in and not for the jobs that they create.

I do believe that we cannot nickel-and-dime our City's residents. We need to ensure that our City services are free or affordable for everyone. This is why I supported Free Muni for Youth, and have been opposed to Sunday parking meters. I've also worked to improve and renovate our City's public assets; improving parks by renovating the athletic fields at Potrero Hill Recreation Center,

SUPERVISOR RACE / COHEN page 34



Bayview Police Station Captain's Community Meeting is held on the first Tuesday of each month at the Bayview Station, 201 Williams Avenue. Next meeting: September 2nd, 6 p.m.

Dogpatch Neighborhood Association usually meets the second Tuesday of each odd-numbered month. Next meeting: September 9th. Voting membership is open to anyone living in or owning property or a business in Dogpatch. For more information or to join/pay online: mydogpatch.org

Friends of Franklin Square Join the Friends of Franklin Square to help improve our local park! We need your ideas and input to update the master plan and to help seek grant money to improve the park. Concerned about park safety and cleanliness? Want the soccer field to be re-carpeted? Interested in getting a dog-friendly area built? Now is your chance to make it happen! Meet your neighbors and share ideas. Free snacks and drinks provided. We will also have a mini trivia contest with prizes from our neighborhood businesses! For more information contact: friendsof-franklinsquare@gmail.com.

McKinley Square Community Group is a communication and discussion group regarding events and activities, clean-up days, improvement and beautification, and other concerns, such as crime in the neighborhood. MSCA board meets approximately quarterly on the second Wednesday of the month. Look to the online discussion group for postings of upcoming meetings. <http://groups.yahoo.com/group/McKinleySquareCommunity>. Locations vary between the Potrero Hill Neighborhood House and Downtown High School. For updates, including sustainable gardening and park workdays, and our grant progress, check out the MSCA blog at: <http://mckinleysquareblog.blogspot.com>.

Potrero Boosters Neighborhood Association meets the last Tuesday of each month at 7 p.m. (social time begins at 6:45 p.m.) in the wheelchair-accessible Potrero Hill Neighborhood House, 953 De Haro Street. For more information: potreroboosters.org or email president@potreroboosters.org. Next meeting: September 30th, 7 p.m.

Potrero Dogpatch Merchant's Association meets the second Tuesday of each month at 10 a.m. at Goat Hill Pizza, corner of Connecticut and 18th streets. Visit www.potrerohill.biz or call 341.8949. Next meeting: September 9th, 10 a.m.

Potrero Hill Democratic Club meets the first Tuesday of each month at 7 p.m. at the Potrero Hill Neighborhood House, 953 De Haro Street. For more information: 648.6740, www.PHDemClub.org. Next meeting: September 2nd, 7 p.m.

Potrero Hill Garden Club usually meets the last Sunday of the month at 11 a.m. for a potluck lunch in a local home or garden. Discussions are held on organic, edible, or ornamental gardening appropriate for Potrero Hill's microclimate. Call 648.1926 for details. Next meeting: September 28th

Pennsylvania Street Gardens has volunteer workdays the first Saturday of every month from 10 a.m. to noon. We meet at Pennsylvania Garden, 251 Pennsylvania Avenue, and provide all the necessary tools and training. We'd love to see you at the gardens. For more information visit our website pagsf.org or email Emily at emily@pagsf.org. Next volunteer day: September 6th.

Starr King Open Space The Starr King Open Space Board Meeting is on Monday September 15th, 6 to 7:30 p.m. in the meeting room of the Public Potrero Branch Library. Thank you for your continued donations and support, for more information: Webb Green, 648.6168, webbgreen@mindspring.com.



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CRIME & SAFETY REPORT

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BY KEITH BURBANK

A car crash at around 7 p.m. on August 1 has resulted in felony charges against San Francisco resident Chaz Lamar Long. Long, 30, was evading undercover officers when he crashed the automobile he was driving into an object, and then bounced back into a stop sign at Kansas and Mariposa streets, where the car came to a stop. According to the San Francisco Police Department the vehicle had major front end damage; bystanders said the car appeared to be totaled. Long exited the vehicle; police followed him into a nearby residence. He was arrested and booked on a plethora of charges, some of which San Francisco District Attorney George Gascón's Office has since dropped.

According to court documents, the DA's office alleges seven charges against Long, including possession of cocaine and methamphetamine for sale, hit-and-run property damage, driving on a suspended license, operating a motor vehicle while talking on a wireless phone without using a hands-free device, and failure to stop before a crosswalk. In all Long has been charged with three felonies, two misdemeanors, and two infractions, or minor violations. Some traffic violations are infractions. Misdemeanors are more serious than infractions, and can be punishable by up to one year

in jail. Felonies can trigger a term in state prison.

According to the San Francisco Superior Court documents Long was convicted of a felony in 2003 in the City and County of San Francisco related to the sale and offer to sell a controlled substance. Long was also convicted in 2006, in Solano County, California, for the possession of cocaine for sale, also a felony. Long served a state prison term for the latter offense.

As of August 15 Long was in custody in the San Francisco County Jail on \$100,000 bail. Half of the bail amount stems from charges filed by the DA's office; the other half is related to a warrant for Long's arrest in San Mateo County on a burglary allegation. Long has plead "not guilty" to all seven charges filed by Gascon's office.

Cameras to be Installed at Potrero Annex-Terrace

In late July, the San Francisco Housing Authority Commission (SF-HAC) approved a resolution to install security cameras at the Potrero Annex and Terrace housing complex. The Authority hopes to have the cameras installed this month.

"We really need our community to be safe," said Rose Marie Dennis, San Francisco Housing Authority spokesperson. This summer, shootings have led to at least two homicides

on Potrero Hill. And last month, a woman was shot in the head by a person who police suspect fled into Annex-Terrace.

According to Captain Robert O'Sullivan, head of the San Francisco Police Department's Bayview Station, the cameras will serve as a crime deterrent. Security cameras at the Sunnydale and Alice Griffith housing projects in Bayview-Hunters Point have helped O'Sullivan's officers apprehend criminals. "We want this to act as a preventative measure," O'Sullivan said.

CRIME from page 6

Consumer Reports. About 3.1 million devices were stolen in 2013, more than double the 1.6 million in 2012. The crime trend has been especially pervasive in California's largest cities. More than 65 percent of all robberies in San Francisco involve the theft of a mobile device, a number that increases to 75 percent in Oakland, the DA reported in May this year.

Senate Bill 962, authored by Senator Mark Leno and sponsored by DA Gascón, addresses the epidemic of theft by requiring all smartphones sold in California to come pre-equipped with theft-detering technological solutions—a kill switch—to render the device useless if stolen. The State Legislature approved SB 962 last month. It's on Governor Jerry Brown's desk.

"We're one step closer to ending the violence and victimization that far too many people have been subjected to," Gascón stated in May. "California truly has an opportunity to lead the way and end this public safety crisis."

According to Suhr, while his department educates the public about being "street smart" with their mobile devices—treating a smartphone in public as if it were cash—police officers are also becoming smarter, tracking stolen devices to suspects. "Last year robbery arrests were up, as was our awareness campaign," he said. "This year smart phone robberies are down. Coincidence? I don't think so. That said, we still need to get these mobile phone companies to put safety before profits and enable the technology to make the phones not worth stealing. Only then will we see smart phone robbery/theft go the way of the tape deck theft."

In 2012, San Francisco police officers used a mobile tracking application installed on a victim's cell phone to catch an assailant, who used a semi-automatic handgun to rob the victim on Duncan Street at Diamond Heights Boulevard. The mobile tracking application led police to the location of two suspects, who were arrested. Officers were also able to identify the suspects based on the victim's verbal description, and to recover the victim's property inside their vehicle along with the suspects' loaded semi-automatic handgun.

"This tracking software was put to use as part of the Police Department's violence prevention strategy of Interrupt, Predict and Organize (IPO) which seeks to: interrupt violent crimes, to predict where retaliation may occur and prevent additional violence from occurring," the depart-

ment stated in a 2012 police report.

Published in late July, SFPD's 2013 *Annual Report* noted a rise in crime in 2013 due to increased smartphone theft, and a decrease in homicides and other violent crime, including gun violence. However, the Bayview Police District, which includes Potrero Hill, Dogpatch, Hunters Point, the Portola, and Executive Park—home to more than 80,000 residents—recorded a total of 983 crimes against persons for 2013, which amounted to an increase of 73 from 2012. The number of crimes against persons for 2014 to date are still to be compiled by SFPD.

As part of the City's violence reduction plan, the *Annual Report* points out that organization and staff changes were made throughout 2013 to streamline activities, putting more patrol officers on the street. "The Community Relations Unit was reorganized into the Youth and Community Engagement Unit to better serve children in the community as well as to provide more oversight of the station community liaisons," the report states. "And the Education and Training Division, aka the Police Academy, was redesigned into more compact and efficient sub-units to ensure adequate training of all personnel."

According to the Office of the Chief of Police, which prepared the 2013 *Annual Report*, in addition to enforcement actions, the department supported legislation—including local, bipartisan state and federal efforts—aimed at restricting the sales of guns to prohibited persons and those with mental health issues, as well as their ability to purchase semi-automatic weapons and large amounts of ammunition.

"Any time there is an opportunity to take guns out of circulation, we need to do it," said Suhr. "Every gun turned in is one less gun that could find its way to the streets to be used to harm someone else."

SHORT CUTS from page 4

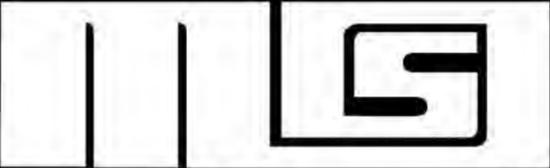
Marijuana Goes Mobile

Medical marijuana users don't have to lift more than a finger to get a dose, with a new mobile application, Eaze Solutions, at the ready to deliver their order. The 10-person company was founded on Nob Hill last year, and has teamed up with medical marijuana dispensaries, including the Uni Collective, which advertises "herbal blends," and MediSnaxx. On average, Eaze's "caregivers" can make pot deliveries anywhere in the City in just 10 minutes, according to founder and chief executive officer Keith McCarty. Eaze will undoubtedly soon be offering a new strain of medical weed, "Uber Uber," though some City officials are eyeing the app's legality...

Mistakes, We've Made a Few

Thick Description is not located in Victoria Mews, as stated in last month's "Short Cuts," but is rather on 18th Street; nor did the giant summer slip and slide occur on 18th Street, as suggested in a photograph caption, but was instead on 19th Street.

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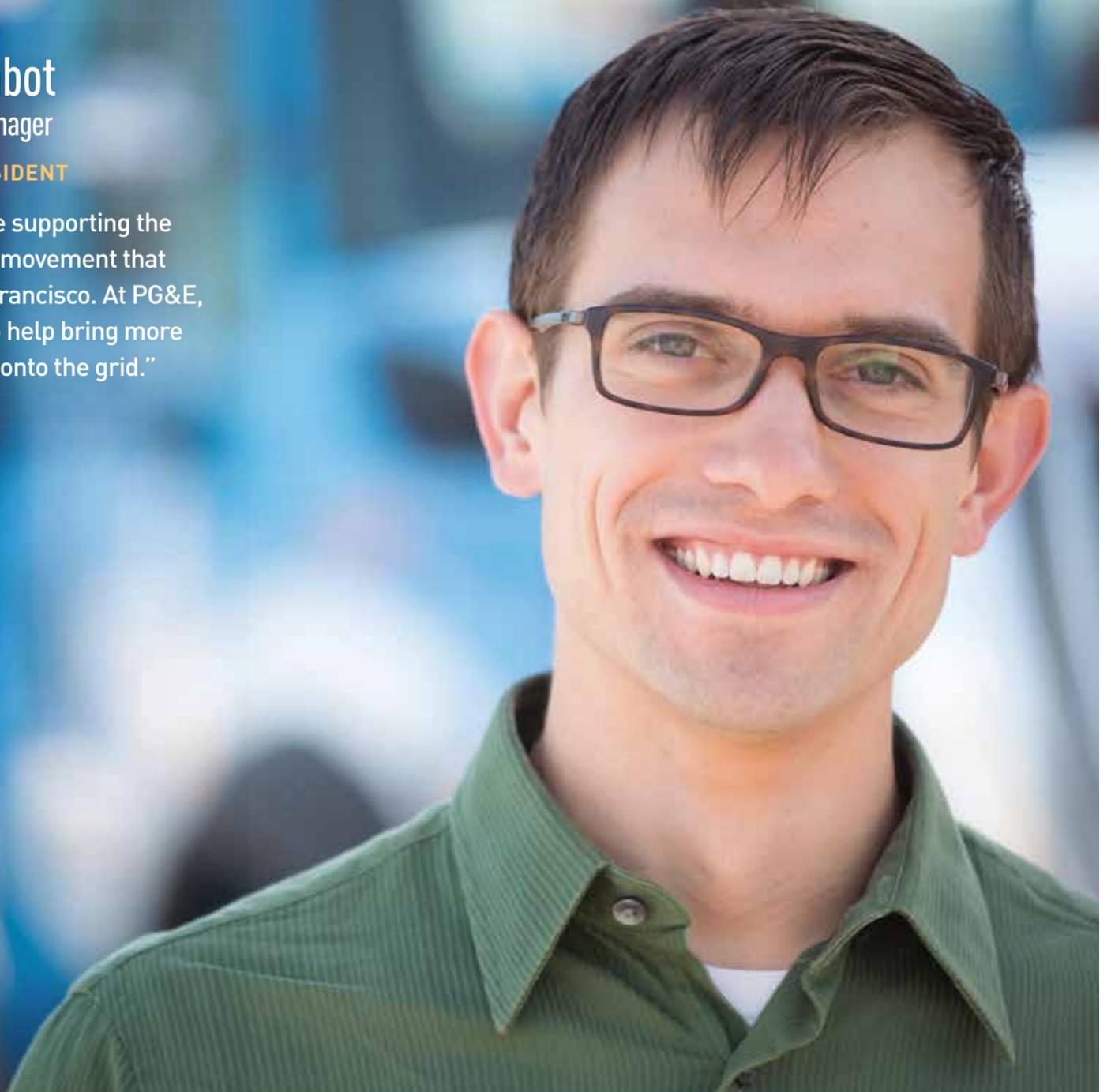
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A message from

PIER 70 NEIGHBORS SUPPORTING PROPOSITION F



Dear San Francisco neighbors,

We, members of the **Dogpatch Neighborhood Association** and **Potrero Boosters Neighborhood Association** and longtime residents of the neighborhoods, write to urge you to support Proposition F, the ballot measure regarding revitalization of Pier 70.

Today, the area is a mix of vacant land and deteriorating buildings behind chain-linked and barbed wire fences that block waterfront access to the public.

For the past several years, we've been participating in an extensive community planning process that will support revitalization of the site with waterfront parks, housing affordable to low and middle income households, rehabilitation of historic buildings, space for local artists, and the creation of new jobs for San Franciscans.

Our respective neighborhood associations – the Dogpatch Neighborhood Association and the Potrero Boosters Neighborhood Association – both recently endorsed Prop F. We hope you will join us.

Sincerely,

Dogpatch Neighborhood Association

- Janet Carpinelli**, President, DNA
Susan Eslick, Vice President, DNA
Vanessa Aquino, Board Member
Jared Doumani, Board Member
David Siegel, Board Member
 Holly Allen, Joe Boss, Ellen Brin, Bernadette Doerr,
 Adam Ferrall-Nunge, Lesley Grossblatt, Andrew Ho,
 Alisha Holloway, Bruce Huie, Christopher Irion, Patricia
 and Scott Kline, Bill Lapczynski, Tina Lindinger, Michael
 Rhea, Mark Olsen and Kerry Rodgers, Robert Schooler,
 Brian Simonson, Callista Shepherd Smith, Alison and
 Mark Sullivan, Matt Svoboda, Stefan Kyle Watkins,
 John Warner, *Dogpatch Café*, Marc Goldfine, *Dogpatch
 Saloon*, Alex Goretsky, *La Stazione Coffee & Wine Bar*,
 Mark Dwight, *Rickshaw Bags*

Potrero Boosters Neighborhood Association

- JR Eppler**, President, Boosters
Stacey Bartlett, Board Member
Joe Boss, Board Member
Keith Goldstein, Board Member
Carlin Holden, Board Member
Monisha Mustapha, Board Member
Lisa Schiller-Tehrani, Board Member
Maulik Shah, Board Member
Audrey Cole, Past President
John deCastro, Past President
 Bonnie Baron, Dan Crisafulli, Mara Iaconi, Jonathan
 Kass and Sarah Lucas, Ron Miguel, Jake and Bethany
 Millan, Judy Minton, Rose Marie Ostler, Jeremy and
 Michelle Regenbogen, Ralph Wilson, Wai Yip,
 Dr. Frank Gilson, *Potrero Chiropractors and Acupuncture*

Paid for by Yes on F, with major support from FC Pier 70, LLC

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