



NOVEMBER 2021

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FREE

Diesel Generators Dominate Efforts to Backup an Increasingly Expensive and Unpredictable Grid

BY STEVEN J. MOSS AND ANDY BILICH

California hosts a largely hidden and fast growing grid of dispersed diesel generators; those low buzzing big boxes located at internet server farms,

hospitals, police stations, and, during Outside Lands, Golden Gate Park. In 2018, roughly 6,500 back-up generators, known as “BUGs,” were littered across the San Francisco Bay Area, able to power up a collective 3,810 megawatts

(MW). In 2021 – less than three years later – BUG deployment had reached 8,722 generators, 4,840 MW of power supply, a 34 percent jump in the back-up generator fleet.

There are enough Bay Area BUGs to light up more than two San Francisco's, on a day when demand is at its absolute highest.

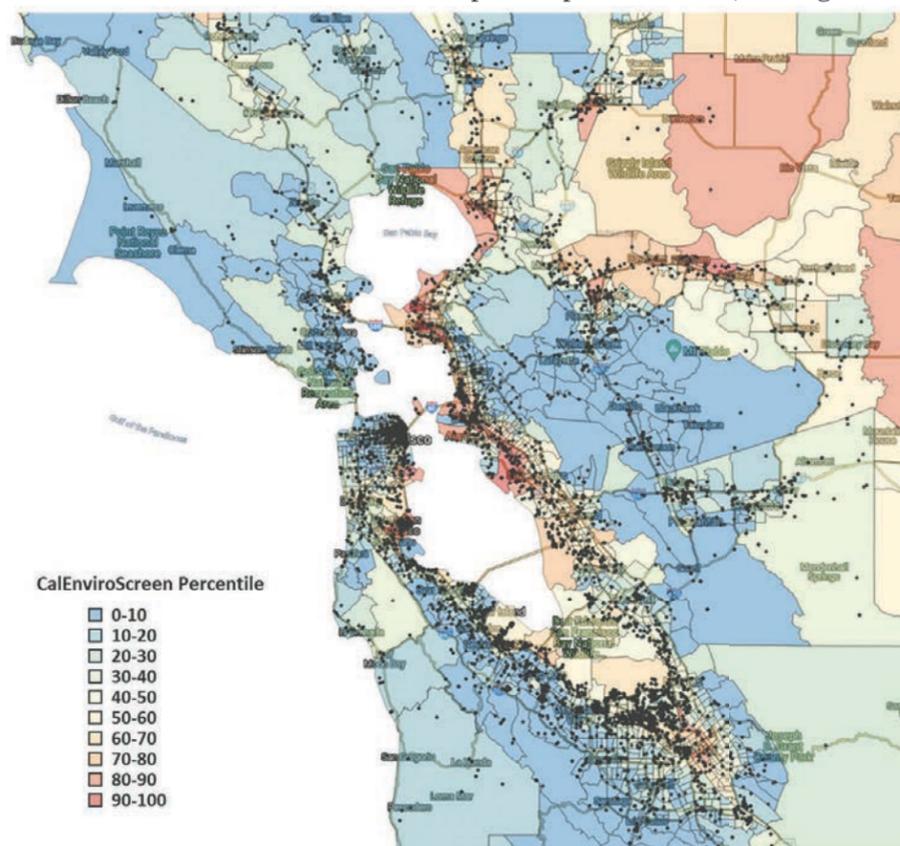
Similarly, in 2020 there were 12,104 back-up generators totaling 2,697 MW of capacity in the area regulated by the South Coast Air Quality Management District. Just a year later this population had grown to 14,785 BUGs, 7,360 MW capacity, a 22 percent increase in the swarm.

California's electricity grid can supply about 80 gigawatts of power. BUGs in the Bay Area and South Coast alone can generate roughly 15 percent of the entire grid.

Throughout the state larger generators are being deployed more rapidly. Nearly 90 percent of back-up generators located in the Bay Area and South Coast are diesel fueled.

Residential generators, which are largely unregulated, and for which population data are unavailable, are similarly flying off shelves, like so many cicadas waking up from a long sleep. Despite boosting production of standby residential generators with a

BUGs continues on page 11



Bay Area Air Quality Management District Back-up Generators. There are more than 8,700 BUGs capable of generating 4.8 gigawatts in the Bay Area. The map shows the siting of these generators in the context of CalEnviroScreen; red/orange indicates the most environmental burdened, vulnerable communities, blue/green the least. IMAGE: M.Cubed

Parents Greet New School Year with Relief

BY JULIE ZIGORIS

Last fall schools welcomed back students for in-person learning five days a week, many for the first time in a year and a half. Potrero Hill parents and their students have largely greeted the return to normalcy with relief.

“People are so excited to be back. You feel it from teachers, the principal, parents,” said Tanya Mera, who has a kindergartner and third grader at Daniel Webster Elementary.

Fellow Daniel Webster parent, Jason Barton, agreed. “It’s so great to see kids’ smiles, see them running around.”

Barton has a second grader at the school and coaches soccer and baseball.

With COVID-19 cases remaining low, Mera and Barton feel safe sending their kids back into the classroom. Stu-

dents eat lunch outside; teachers have been creative about how to use spaces throughout the school, conducting some activities outdoors. Daniel Webster has had a couple of COVID-19 cases so far this school year that’ve required exposed students to quarantine, but no outbreaks.

Jordan Peavey, who has a first grader at Live Oak School, said her child had “less of a transition” than public school students given that classes were held in-person most of last year. There’ve been no COVID-19 cases so far this year at the school. Similar to the San Francisco Unified School District (SFUSD), Live Oak requires masking, open windows, and outdoor lunch.

According to SFUSD’s COVID-19

SCHOOL continues on page 11

Redistricting Could Change District 10 Boundaries

BY REBEKAH MOAN

San Franciscans have a once in a decade opportunity to influence the political boundaries of their supervisorial regions; what neighborhoods will be clumped together for representation on the San Francisco Board of Supervisors.

“A board of supervisor will advocate on behalf of their District for resources to be put into their ‘thing,’ whether it be a community resource center, improving the local library, or making sure that the bus lines in their neighborhood are serving the correct places,” said Alison Goh, president of the nonpartisan League of Women Voters of San Francisco. “That’s why it really matters and why people should get involved with this.”

Redistricting occurs every 10 years after federal census data reveals new population levels and geographic distributions. According to federal, state, and local laws – including the Federal Voting Rights Act – elective boundaries must have an equal number of inhabitants, with no more than a five percent variation “to prevent dividing or diluting the voting power of minorities and/or to keep recognized neighborhoods intact.”

A Redistricting Task Force – consisting of nine members – is working with municipal staff and outside consultants to determine how district lines should be redrawn. The Mayor, Board of Supervisors, and Elections Commission each appointed three task force members. This year’s participants are Matthew Castillon, Lily Ho, Rev. Arnold Townsend, José María (Chema) Hernandez Gil, Jeremy Lee, J. Michelle Pierce, Raynell Cooper, Chasel Lee, and Ditka Reiner.

Pierce lives in District 10. Hernandez Gil and Lee reside in District 6, which includes South-of-Market.

“I trust that the members of the Redistricting Task Force will conduct robust outreach in all our communities to engage our residents on how they want to redraw district lines,” District 10 Supervisor and Board President Shamann Walton said. “The Board is

REDISTRICTING continues on page 14



Live Oak School students enjoy outside snack time. PHOTO: Potrero View Staff

SHORT CUTS

Pennsylvania Avenue Extension

The **San Francisco Planning Department, San Francisco County Transportation Authority (SFCTA)** and **Caltrain** are jointly studying the potential to construct a rail tunnel under Pennsylvania Avenue, improve the 22nd Street Caltrain Station, and build a station in Bayview. The agencies will collectively hold community meetings on November 4 and 6 over Zoom to review possible pathways. At the assemblies, SFCTA staff will discuss the Pennsylvania Avenue Extension project; Caltrain workers will speak to electrification and the nearly finished *22nd Street Access Study*. The get-togethers "...will dive deeper into the future of Caltrain stations in the City, with a focus on a potential additional station in the southern part of the City. We welcome feedback during the Zoom events and via email and phone before and after through December 8, 2021. There is no compensation (for feedback)," said **Daniel Sider**, for the Planning Department chief of staff. According to **Natalie Gee**, District

10 Supervisor Shamann Walton's chief of staff, Caltrain has developed potential short- and medium-term improvements to 22nd Street Station accessibility. "We have been working with the Planning Department and the SFCTA to ensure that there is robust community outreach for this project," said Gee.

Yet Another UCSF Building

Construction of another **University of California, San Francisco** clinical facility and parking garage began last month. The "Block 34" project is located south of the UCSF Wayne and Gladys Valley Center for Vision, bounded by Illinois, Mariposa and Third streets. The five-story building will ultimately house an ambulatory surgery center, adult primary and secondary multi-specialty clinics, and pharmacy. The parking garage will provide 500 spaces and house administrative offices for UCSF Transportation Services. Construction will continue through August of 2024.



Cambrian Innovation installed a water recycling system at Anchor Brewing Company last month, with the capacity to reuse 20 million gallons of water a year, the annual consumption of 1,300 San Franciscans. PHOTO: Potrero View Staff

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PUBLISHER Steven J. Moss
ACCOUNTING MANAGER Catie Magee
PRODUCTION MANAGER Helena Chiu

THIS MONTH'S CONTRIBUTORS
 Andy Bilich, Max Blue, John Ferrannini, Steven Fidel Herraiz, Bethany Jimenez, Rebekah Moan, Steven J. Moss, Lee Stuart, Vivien Wang, Julie Zigoris, Jessica Zimmer

Editorial and policy decisions are made by the staff. Published monthly. Address all correspondence to: THE POTRERO VIEW, 1459 18th Street, Number 214, San Francisco, CA 94107 • 415.643.9578 • E-mail: editor@potreroview.net • production@potreroview.net (for advertising)

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Unions, Civic Groups Scrutinize Amazon's Proposed Showplace Square Development Site

BY JESSICA ZIMMER

Last month, roughly 60 members of the San Francisco Southeast Alliance (SFSEA) gathered at Thee Parkside to discuss Amazon's operations and proposal to develop 900 Seventh Street. It was SFSEA's, also known as the SF Southeast Community Coalition, first in-person gathering in six months.

SFSEA is a group of nonprofits, neighborhood associations, business organizations, environmental groups, local advisory committees, and labor unions that collaborate on economic and equity issues facing Southside neighborhoods. Representatives from San Francisco Transit Riders, Friends of Jackson Park, Young Community Developers, Mission Bay Citizen Advisory Committee, and Economic Development on Third attended, as did state assembly race rivals District 6 Supervisor Matt Haney and San Francisco's Democratic Party Chair David Campos.

"The intent of the *Eastern Neighborhoods Plan* was to maintain Production Distribution and Repair uses in areas where they historically existed," said J.R. Eppler, president of the Boosters, whose members are Potrero Hill, Dogpatch, and Showplace Square residents. "Amazon's distribution centers are more intensive than the uses contemplated when the plan was crafted. The 900 Seventh Street site in particular is in a complicated location. The City grid is truncated there."

The *Eastern Neighborhoods Plan*, which focuses on South-of-Market, Mission, Showplace Square, Potrero Hill, and the Central Waterfront, was adopted in 2009. It calls for developing half of the area's former industrial properties into housing. The other half is reserved for Production Distribution and Repair (PDR), such as warehouses, distribution centers, and light industrial activities. The *Plan* encouraged the creation of "complete neighborhoods," with shopping, services, affordable housing, and open space. Hill residents have long been concerned that the *Plan* doesn't contain effective mechanisms to ensure establishment of open space and mixed-use development.

Amazon wants to construct a 650,000 square foot building, including roughly 17,400 square feet of office space, with parking on its fourth level.

Jim Araby, director of strategic campaigns for United Food and Commercial Workers (UFCW) Local 5, based in Hayward, led the meeting. UFCW represents supermarket stockers, retail clerks, food processors, financial professionals, and cannabis cultivators.

"Representatives of SEIU Local 87, Teamsters Local 2785, Operating Engineers Local 3, UFCW Local 5, and UFCW Local 648, which is based in the City, came to the meeting. As a coalition, we're interested in seeing Amazon allow unions to organize their employees. We're committed to workers' rights and guaranteeing District

10 residents a chance for equitable jobs and training," said Araby.

"The Teamsters is a transport union with 1.4 million members nationwide," said Doug Bloch, Teamsters Joint Council 7's political director. "UPS is the largest employer of Teamsters members. Amazon is UPS's biggest customer. One of the primary things we're concerned about is that drivers that contract with Amazon get paid roughly \$21 an hour. That's about half of what our members make. That doesn't account for excellent health care and a pension. We're frustrated that Amazon is undercutting people in this line of work."

"Now there's so much delivery, there's enough work for everyone," said Joe Cilia, secretary treasurer of Teamsters Local 2785. "But it's worrisome that deliveries in the Financial

District dropped significantly. Deliveries to residential areas have grown. We now have to deliver 100 boxes to 100 different homes rather than 100 boxes to one corporate office. This means putting more wheels on the road. Amazon is cherry-picking, taking the smaller orders near their distribution centers. They are leaving the harder deliveries, the ones with heavier packages to more remote areas, to UPS. As a result, UPS has to spend more on fuel and "windshield time," or time for a driver to be behind the wheel."

"Right now, my understanding from talking to Amazon employees and individuals contracting for Amazon is they're always running," said Oscar Araujo, shop steward for Teamsters Local 2785. "They don't have time to spend with their children or their families. They're exhausted and unhappy."

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Potrero Women's Club presents flag to Potrero Branch Library, 1979, L-R: Celia Fiorosi, Rosie, Enola Maxwell, Emma Poppin, Nell Cunningham, librarian Ruth Vose, Philip De Andrade, supervisor Robert Gonzalez, Anne Landucci, & neighbors.

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City Continues to Mull Over Congestion Pricing

BY JESSICA ZIMMER

The San Francisco County Transportation Authority (SFCTA) has extended its timeline to develop a Downtown congestion pricing scheme, giving Southside residents and businesses more time to consider the idea.

SFCTA wants to use congestion pricing to reduce traffic levels Downtown, thereby speeding circulation and untangling gridlock. Vehicles would be charged a fee to drive on certain streets, including in Mission Bay and South-of-Market.

Two areas are being considered for congestion pricing. The smaller one is bounded to the east by Broadway Street, the north by Van Ness Avenue, Fulton Street, Laguna Street, 14th Street, Division Street, and Seventh Street, and west by Mission Creek. The larger contains the same zone, expanded to the Bay on the east, to the north by the same series of streets, the west by Mariposa Street.

If the Board of Supervisors proceeds with congestion pricing, SFCTA could implement a scheme within five years of completing a study. The agency decided to take more time to evaluate potential pricing approaches because of pandemic-related uncertainties, said Rachel Hiatt, SFCTA acting deputy director.

“We hope to restart public outreach and complete the study in 2022. The total budget for the study is \$2.8 million. Money for the study will still be

available from the two-year budget cycle,” said Hiatt.

“We’re seeing single occupancy vehicle use come back faster than public transit,” she continued. “Folks are reluctant to get on crowded buses and trains. In some areas, delays slow cars down. Traffic is at 90 to 100 percent of what we saw before the pandemic. In other spots, traffic levels are lower than in 2019. We think this is due to companies’ work-from-home policies. In spring 2022, we will revise our growth projections to reflect slowdown and population loss during the pandemic.”

Though fewer workers are commuting Downtown and SoMa, according to U.S. Census data, which was collected pre-pandemic, roughly 90,000 more people lived in San Francisco in 2020 than in 2010. Populations rose in Mission Bay, the Financial District, South Beach, SoMa, Dogpatch, and Potrero Hill. Mission Bay had the greatest increase, gaining 92 percent of its former population, while FiDi/SoBe swelled by 61 percent, SoMa by 43 percent.

SFCTA estimates that roughly 60 percent of households in a congestion pricing zone would be eligible for fee exemptions or discounts.

“We have very ambitious equity goals for the study. We are recommending a fee discount structure that is much more extensive than anywhere else in the Bay Area,” said Hiatt.

SFCTA continues on page 13

Dogpatch Neighborhood Association to Elect Officers

BY JOHN FERRANNINI

The Dogpatch Neighborhood Association (DNA) is set to approve an uncontested slate of candidates. DNA members who’ve paid this year’s dues can vote on November 9 at a virtual meeting.

The association has roughly 800 members, who pay \$25 dues for individuals, \$35 for families, though fees are waived for “anyone without capacity to pay,” according to Katherine Doumani, DNA president, who added that membership is open to anyone who lives or works in Dogpatch, or who “has shown a dedication to the community and has demonstrated that. In an organization like ours we’re always looking for people to run.”

Doumani was first elected in 2019 to a two-year term and is running for her second tenure as president. The positions of vice president and secretary are also up this year, but not treasurer and two members-at-large. Which seats are on the ballot alternates every other year.

Two members-at-large positions are being added this election. Secretary Vanessa Aquino plans to fill one of those spots, leaving her current role open. Two newbies – Alexandra Lindsay and Emma Shales – have yet decided who will run for secretary and who for the remaining member-at-large position.

DNA was launched in 1998. The 2010s tech boom and the pandemic have led to changes in the association’s membership and engagement.

“When I moved here a decade ago there were 800 to 900 residents registered as living in the Dogpatch,” said DNA Vice President Donovan Lacy, who is also running for re-election. “Now, it’s 3,000 to 4,000. So, our job is to get as many of those people involved as possible. We’ve done a lot more outreach, but it’s very challenging with the pandemic.”

Lacy said that during the public health crises some members moved from Dogpatch or San Francisco entirely; others, who hadn’t attended in-person meetings, joined virtual ones.

According to Lacy, DNA sponsored the “spooky slow street” during Halloween on Minnesota Street, and is “flying, putting out postcards, actual physical posters. Getting more folks involved in the neighborhood association is one of the biggest things that Katherine and myself have been trying to do.”

Doumani described the role of officers in the DNA as “civics 101.”

“How do you effect change and advocate for the best for your community?” she asked. “That’s – bottom line – what the DNA does. The everyday stuff, like dealing with our unhoused community and how best to help them.”

Board members commit three hours weekly to the group, Doumani said, attending monthly membership and board meetings. Some, like Lacy, who focuses on liveable streets, do more. He often goes to San Francisco Municipal Transportation Authority gatherings and consults with the Bicycle Coalition.

Doumani focuses on real estate development issues, and often speaks to the Planning Commission.

DNA’s goal is to foster amicable relations between community members and preserve “the unique character of the Dogpatch.” It previously helped create the Dogpatch Historic District.

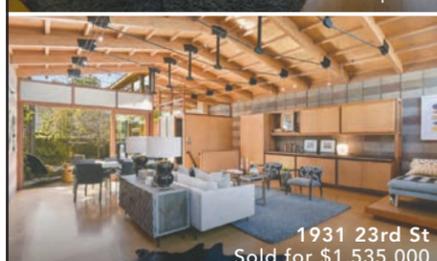
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Local Bakeries Offer Sweet Treats and More

BY VIVIEN WANG

With their power to conjure longing and nostalgia, evoking home and family are the *raisons d'être* for three San Francisco bakeries located in Southside San Francisco.

Sonya Kim was prompted to launch Whole Cakes, on 16th Street, by her desire to find food that wasn't too sugary to feed her newborn child. After her family moved to San Francisco from New York she decided to take time off from her corporate job. She discovered an interest in baking and questioned whether she could return to a then traditional 9 to 5 job, ultimately deciding that she didn't want to.

Although Kim isn't professionally trained, she honed her skills baking for her child and other pre-school parents. She started selling cakes online, then opened a Downtown outpost, which closed during the pandemic. Last March, a day before the City's shelter-in-place order, she launched Whole Cakes in Potrero Hill.

"That was clearly not the plan," laughed Kim, who noted that she's still getting to know the neighborhood and business is slower than expected. "People don't walk, and location plays a big role."

Whole Cakes offers "bakery items that your mom would make for you," she said. "You can trust that everything we use is high-quality organic ingredients."

Kim works directly with farmers and millers and doesn't use pre-made items. All jams and condiments are

created from fresh ingredients.

"I don't have too many techniques to make it look Instagram-perfect," said Kim. "But when you taste it, it's clean, simple, and fresh."

While Kim's primary business is cakes, she sells more than 20 different cookies daily, and offers a variety of breads, including a chocolate



Neighborhood business owner Sonya Kim, center, decorates a cake at Whole Cakes.

PHOTO: Bettina Cohen

sourdough.

Isaac Yosef traces Frena, his certified kosher and halal bakery — the only one in San Francisco — to his great-grandfather, Moshe, who brought traditional recipes from Iraq to Israel.

"In the Mediterranean region most bakeries offer savory goods," said Yosef, who contrasted this approach to San Francisco bakeries, which tend to focus on sweets. He wanted to bring

"a new type of bakery well-known in other parts of the world" to the City.

Central to Frena, located on Sixth Street, is its brick oven, where most items are baked: savory stuffed pastries such as *bourekas* and *sambusak*; breads like challah and Jerusalem bagels. The difference between a Jerusalem and New York bagel?

"They're huge, soft and fully covered with sesame, a key ingredient in the bakery," explained Yosef.

In the spirit of *tikkun olam*, a Jewish evocation to heal the world, Yosef wants to set a good example in a hard-pressed neighborhood.

"Every person that asks for food, we never leave hungry," said Yosef, who donates leftover food to shelters and City Team Ministries, a nonprofit

organization that provides meals, shelter and clothing to those without a permanent address.

Since opening, Yosef has hired more than 40 formerly incarcerated residents of the nearby Taylor Street halfway house and is in touch with case managers there to offer employment opportunities.

Yosef claimed his pita bread is the nation's best, and recommends pairing it with Frena's dips, like *babaganoush* and fresh hummus, which also work well with his bagels. Less well known—but a personal favorite of Yosef's—is Frena's Italian rustic pizza. The simple, olive-oil style, 12-inch pie is made from dough that's proofed for two days. Per Italian tradition, Yosef recommends no more than two toppings, which might consist of cheese, grilled olives, or fresh mushrooms.

At Les Gourmands, on Fifth Street, owner Sylvain Chaillout also carries on a family tradition. A fifth-generation baker, he works alongside his parents, serving croissants, brioches, quiches, eclairs and other freshly baked *viennoiserie*, based on original family recipes from Normandy, France.

"Food is knowledge," Chaillout said. "The five generations of education that goes into our products makes a big difference. No chemicals, but knowledge. No machines, but hands. This is getting back to real life with real food."

Located in the Mosso SF apart-

BAKERIES continues on page 14

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Lester Zeidman Leads, and Leaves, The Good Life

BY STEVEN FIDEL HERRAIZ

Longtime Potrero Hill resident and chief executive officer of The Good Life Grocery, Lester Zeidman, retired last summer after 40 years as co-owner of one of San Francisco's most beloved, and successful, retail groceries.

Zeidman left his home state of New Jersey when he was 17 years old. He bounced around, living in a cabin in the Maine woods for a year, eventually hitchhiking to California in the summer of 1970. It took him forty-nine different rides to get to San Francisco, an unintentional nod to the early gold seekers that populated the City, and a testament to his perseverance and stamina.

One of Zeidman's first jobs in San Francisco was at Stanislaus Imports, a distributor of arts and crafts supplies, then located at 17th and Arkansas streets. While enjoying his lunch break in Jackson Park one day he looked at Potrero Hill and thought, "I'd like to live up there."

He soon did, first at an apartment on Wisconsin Street, then Missouri Street.

When asked what brought him to the retail grocery business, he smiled, "I was dating the boss."

According to the store's website, "In 1974 a group of Potrero Hill friends opened The Good Life Grocery on a shoestring budget and a dream. We

joined a loosely knit organization of collectives, co-ops, and community stores called the People's Food System."

The first store was located on 18th Street, between Missouri and Connecticut streets, Papito's current location. The grocery featured food from local farms, bakeries and wholesalers. Zeidman noted that when the original members experienced the day-in, day-out hard work of running the store half of them quit.

In 1976, Kayren Hudiburgh joined the effort. She helped the business grow, nurturing a local customer base and a reputation for providing quality foods at reasonable prices.

There were few other businesses on 18th Street at the time, limited to enterprises like the Little Red Door, a resale outlet operated by Enola Maxwell, and Kotch's Barber Shop. Many storefronts were either boarded up or being used as residences. After Good Life opened its doors others followed, including Goat Hill Pizza, Just For You Cafe – since moved to Dogpatch – the Daily Scoop Ice Cream Parlor, and Spiro's Greek Restaurant.

Lester starting dating Kayren in 1980 when he was working at the Mayflower Saloon on 18th and Connecticut streets. He was her favorite bartender. They married in 1982. Realizing Good Life Grocery's potential and wanting to help the love of his life with her business, he bought into the enterprise, becoming a co-owner.

The Good Life leased its 18th Street storefront. In 1985, it was notified that its rent would increase by an unafford-

able amount: a 1000 percent rate hike. It looked like the nascent business would have to close. Devoted customers and neighbors protested, showing up *en masse* to try to stop the eviction, posting window signs, 'Keep Our Good Life On The Hill.' The dispute was heavily covered in the media, including by the *View*. Then-mayor and Hill resident, Art Agnos, intervened. Small business evictions were becoming common in San Francisco, as new building owners tried to force out tenants to jack up rents.

Despite all the efforts, eventually the Good Life had to go.

Determined not to let the business fail, Zeidman secured a new location, on 20th Street, between Connecticut and Missouri streets. For several months, after being evicted from the old location and moving into the new, St Teresa's allowed Good Life to operate a weekly open-air market in its side lot. Hudiburgh and Zeidman stored much of the inventory in their home, reduced orders for perishables, and kept a steady supply of ice. Zeidman sold \$25 gift certificates for \$20, redeemable once the new store opened several months later, in March of 1986.

The eviction experience made it clear to Zeidman that Good Life had to open another store, to enable the business to stay solvent should such an expulsion happen again. In 1991, Hudiburgh and Zeidman found a reasonably priced retail grocery business for sale, located in a building with

LESTER ZEIDMAN continues on page 14

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Also, feel free to join our monthly meetings which are open to the public, done via zoom for now, the third Monday of the month at 7 p.m. This month it is Monday, November 15th. Check the website for the zoom link.
If you can, please donate to help keep Starr King Open Space open, accessible and well maintained for our neighbors.
www.starrkingopenspace.org

Potrero Boosters Neighborhood Association
Be in the know. Meet your neighbors. Make the Potrero a better place. We're meeting virtually on the last Tuesday of each month at 7pm. Go to www.potreroboosters.org for details.

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What's Happening with Real Estate on Potrero Hill?



As life has begun to return to normal, Potrero Hill buyers have been exceptionally active. Many single-family homes and condominiums are selling at strong prices with multiple offers as buyers take advantage of low interest rates. If you have been thinking of selling your home, now may be an excellent time to take advantage of strong demand from buyers.

Sales Prices for All Potrero Hill Homes Sold in 2021*

2005 17th Street.....\$1,700,000	1166 De Haro Street.....\$1,700,000	569 Pennsylvania Avenue.....\$1,760,000
2009 17th Street.....\$1,975,000	480 Kansas Street.....\$2,030,000	1018 Pennsylvania Avenue.....\$1,468,000
1206 18th Street.....\$2,713,500	531 Kansas Street.....\$3,775,000	542 Rhode Island Street.....\$ 2,275,000
1324 20th Street.....\$1,800,000	780 Kansas Street.....\$2,275,000	548 Rhode Island Street.....\$4,200,000
1931 23rd Street.....\$1,535,000	918 Kansas Street.....\$3,200,000	749 Rhode Island Street.....\$2,250,000
2337 25th Street.....\$900,000	1375 Kansas Street.....\$1,649,000	896 Rhode Island Street.....\$1,050,000
2337 25th Street.....\$1,230,000	1415 Kansas Street.....\$1,435,000	929 Rhode Island Street.....\$2,500,000
2345 25th Street.....\$1,210,000	1458 Kansas Street.....\$1,800,000	1019 Rhode Island Street.....\$1,385,000
265 Arkansas Street.....\$3,000,000	1461 Kansas Street.....\$1,210,000	1088 Rhode Island Street.....\$1,730,000
319 Arkansas Street.....\$1,950,000	1477 Kansas Street.....\$1,525,000	1125 Rhode Island Street.....\$1,775,000
719 Carolina Street.....\$4,160,000	41 Littlefield Terrace.....\$899,000	1131 Rhode Island Street.....\$1,706,250
811 Carolina Street.....\$4,500,000	2325 Mariposa Street.....\$1,275,000	1434 Rhode Island Street.....\$1,825,000
829 Carolina Street.....\$2,750,000	506 Mississippi Street.....\$2,000,000	1458 Rhode Island Street.....\$1,830,000
883 Carolina Street.....\$1,720,000	580 Mississippi Street.....\$1,475,000	1488 Rhode Island Street.....\$1,050,000
1016 Carolina Street.....\$1,241,000	626 Mississippi Street.....\$1,395,000	627 San Bruno Ave.....\$1,215,000
461 Connecticut Street.....\$1,800,000	421 Missouri Street.....\$1,900,000	704 San Bruno Avenue.....\$1,840,000
463 Connecticut Street.....\$2,125,000	615 Missouri Street.....\$2,050,000	607 Texas Street.....\$1,750,000
646 De Haro Street.....\$1,950,000	430 Pennsylvania Avenue.....\$1,350,000	540 Texas Street.....\$2,650,000
860 De Haro Street.....\$3,375,000	449 Pennsylvania Ave.....\$1,750,000	472 Utah Street.....\$2,000,000
890 De Haro Street.....\$2,300,000	467 Pennsylvania Avenue.....\$1,425,000	477 Vermont Street.....\$1,950,000

The average sales price for a home on Potrero Hill this year has been \$1,971,029. If you'd like a free report on the value of your home, call Tim Johnson at 415-710-9000.



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COMPASS

*Sales information as of October 15, 2021

COMMUNITY | NOVEMBER



Outfit designed by Ayana "Yanni" Brumfield and Creativity Explored Artist Vincent Jackson for Mode Brut, 2021. IMAGE: courtesy of Rob Williamson

Now through Sunday 1/22/22

Design: Mode Brut

Mode Brut features unique designs by more than 50 artists from Creativity Explored, a studio-based collective that partners with developmentally disabled people. The exhibition explores the role fashion can play in responding to questions about accessibility, gender roles, and identity. 10 a.m. to 5 p.m. Museum of Craft and Design, 2569 Third Street. For more information and to purchase tickets (required): <https://bit.ly/3m4Lus2>

Tuesday 11/2

Fitness: San Francisco Runs

An event for runners and walkers, up to 45 minutes. Multiple routes available, starting and finishing at the Exploratorium, Pier 15, Embarcadero and Green streets. 6 p.m. Free. For more information: <https://bit.ly/3maV7pn> or leonard@sfruns.com.

Wednesday 11/3 through Wednesday 4/27

Design: Bauhaus Typography at 100

Few design movements have shaped contemporary typography quite like Bauhaus. Founded in 1919 by German architect, Walter Gropius, Bauhaus embraced the tools of mass production to create radical new art. Bauhaus Typography at 100, curated by Rob Saunders and Henry Cole Smith, explores its unique legacy in graphic design through books,

magazines, course materials, and other ephemera, featuring work by Johannes Itten, Paul Klee, Wassily Kandinsky, Laszlo Moholy-Nagy, along with others whose innovative typographic contributions are often overlooked. Thursday and Friday, 3 to 8 p.m., Saturday, 11 a.m. to 3 p.m. Free to \$10. Letterform Archive, 2339 Third Street, Floor 4R. For more information and to purchase tickets: <https://bit.ly/3C8aKml>

Thursday 11/4

History: Hidden Downtown Walking Tour

Local history, activism, music, and pirating are brought to life as actors portray the larger-than-life historical figures that gave San Francisco its quirky and unique reputation. 2 p.m. Free. For more information and to register: <https://bit.ly/3C4QeTL>

Saturday 11/6

Dance/Film: You Are Here

Lizz Roman & Dancers and filmmaker Pete Litwinowicz present an evening of dance films, including excerpts from their latest project *You Are Here*, a site-specific journey through Project Commotions, a nonprofit community space where children, families and educators are invited to grow together through movement, sensory experiences and play, located at 2095 Harrison Street. Online; \$25 to \$250. For more information and to purchase tickets: <https://bit.ly/3E3QRhn>

Saturday 11/6

Benefit: Plate by Plate

Featuring 30+ restaurants and vendors, Plate by Plate benefits Florence Fang Community Farm, San Francisco's largest public and second most productive urban farm. 7 to 10 p.m. \$25 to \$225. Proof of vaccination required for entry. San Francisco Design Center, 101 Henry Adams Street. For more information and to purchase tickets: <https://bit.ly/3b5168s>

Sunday 11/7

Fashion: Sneaker PopUp

More than 10,000 square feet of sneaker sellers, established and upcoming apparel vendors, artists, musicians, performers, and special guests. Plus, food, raffle, celebrity DJ's. 12 to 5 p.m. Tickets \$10 to \$15. Spark Social SF, 601 Mission Bay Boulevard North. For more information: <https://bit.ly/3C9SHwA>

Saturday 11/13

Vintage: Second Hand Saturdays

Support secondhand vendors, buy from neighbors at the yard sale zone, enjoy music, play in the Fun Zone, have a bite from popup eateries like De La Paz Remedios and Bunbao or pickup coffee from Sunset Roasters. For those whose clothing needs TLC visit Don't Panic! alterations booth, where a seamstress will offer free clothes mending services and teach basic skills to make minor adjustments. Free. 10 a.m. to 4 p.m. 37th Avenue between Ortega and Pacheco streets. For more information: <https://bit.ly/3vxmDQK>

Saturday 11/13 & Sunday 11/14

Art: Noonan Unlocked at Pier 70

Skate, scoot, bike; two days of fun on

wheels. Church of 8 Wheels will bring the beats, good vibes, roller skating and skate rentals. The collective creativity of the maker community will be on display with a selection of Burning Man art cars. Grab bites and brews from La Cocina's culinary makers. Saturday 12 to 8 p.m. Sunday 12 to 6 p.m. Free. For more information and to reserve your spot (required): <https://bit.ly/2Z9IFNT>

Tuesday 11/16

Theater: PlayGround Innovators Showcase

After moving in together during the pandemic, Roya comes out as gender non-conforming to their partner, Louis. While the two face the emotional weight of gender in their relationship, they fall into a sitcom world, unaware of their true audience. Set on an empty stage, *Home* responds to the rise of sexuality consciousness over the past decade. The presentation will also be live-streamed. 7 p.m. Free. Potrero Stage, 1695 18th Street. For more information and to reserve tickets: <https://bit.ly/3pru9vl>

Wednesday 11/17

Art: Mud Months

Mud Months provides a communal open ceramic studio to artists and makers interested in hand building, with a variety of clays and glazes available from which to choose and experiment. 6 to 9 p.m. From \$80 for four sessions. SOMArts Cultural Center, 934 Brannan Street. For more information: <https://bit.ly/3E8NiGN>

Monday 7/26

History: "A People's Guide to the San Francisco Bay Area"

In her recently released book, *A People's Guide to the San Francisco*

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Bay Area, Dr. Rachel Brahinsky looks beyond the mythologized image of San Francisco to the places where collective struggle has built the region. This talk will highlight the cultural and economic landscape of indigenous resistance to colonial rule, radical interracial and cross-class organizing against housing discrimination and police violence, young people demanding economically and ecologically sustainable futures, and the often-unrecognized labor of farmworkers and everyday people. 1 to 2 p.m. Free. Presented virtually via Zoom. Part of the Osher Lifelong Learning Institute at San Francisco State University's Speaker Series. For more information about OLLI's classes, free lectures, interest groups and how to register: <https://olli.sfsu.edu/>

Thursday 11/18 through Wednesday 11/24
Film: Arab Film Festival Opening Night
Amira, by writer-director Mohamed Diab, is the story of a vivacious 17-year-old Palestinian girl, conceived with the smuggled sperm of her incarcerated father, Nawar, who she's only ever known behind the glass wall of a prison visitation cubicle. The young woman idolizes her father and vividly imagines life together as a family, along with her equally devoted mother, Warda. When a failed attempt to conceive another child reveals Nawar's infertility, Amira's world turns upside down. Festival tickets: \$20 to \$200. Opening night only: \$25. Castro Theater, 429 Castro Street. For more information: <https://bit.ly/3pn8Mvm>

Sunday 11/21
Festival: Family Fun
 A holiday market featuring 40+ makers, live music, kids' activities, food trucks. Free. 12 to 5 p.m. Spark Social SF, 601 Mission Bay Blvd North. For more information and to register: <https://bit.ly/2XCTGGE>

Ode to a Hero, #JoanneSun

By Bethany Jimenez, Age 10

Thank you Joanne
 You make me feel safe
 You see every emergency with no fear

Thank you Joanne
 You radiate positive vibes
 You always know what you can say so your patients don't feel scared

Thank you Joanne
 You are a hero
 You save people lives

Thank you Joanne
 You get your job done!
 You are as sweet as pie

Thank you Joanne
 You have a very important job
 You are as important as my family

Thank you Joanne
 You are a hero for us all
 I hope you know you are a hero

826 Valencia at Mission Bay, with funding from The Saint Francis Foundation, engaged students to use poetry and art to honor healthcare workers at Saint Francis Memorial Hospital. Bethany Jimenez lives in Mission Bay and attends Saint James Catholic School.



Last month Red Bull held its Bay Climb on Potrero Hill after a two-year absence. Cyclists attacked a 0.32-mile climb up De Haro Street to Southern Heights Avenue, the steepest section a 21 percent gradient. Cash dangled on cane poles for cyclists to snatch mid-course, the bait increasing in increments from one- to five-dollar bills and so on over three races. Riders grinded, danced, slalomed side-to-side, with the occasional spectator assistance; a helpful push or the quenching swig of an adult beverage. After more than a hundred cyclists threw everything they had at the Hill climb, the day's top podium steps belonged to Harry Elworthy (Men's Open), Helena Gilbert-Snyder (Women's Open), Gino Gabuyo (Men's Fixed Gear), and Danielle Morshead (Women's Fixed Gear). PHOTOS: Thaddeus Ellenburg

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 NOV 14 / 12pm - 6pm

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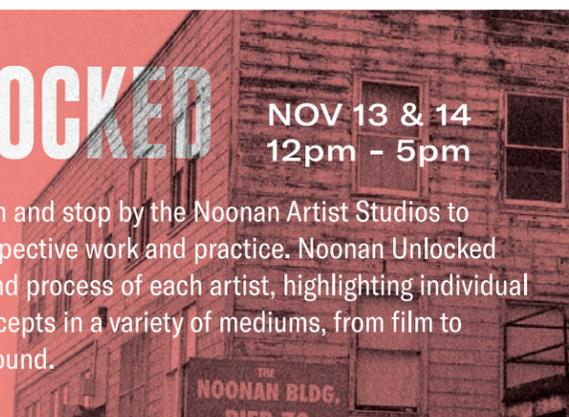
Come roll with us as we party, laugh, and find inspiration at Pier 70. Show off your own creative moves on wheels as you skate with Church of 8 Wheels, scoot or bike through a collection of Burning Man art cars and grab bites from La Cocina culinary makers.

TICKETS: PIER70SF.COM/WHATS-ON

NOONAN UNLOCKED

NOV 13 & 14
 12pm - 5pm

Creativity abounds at Pier 70, roll on in and stop by the Noonan Artist Studios to experience the artist community's respective work and practice. Noonan Unlocked will showcase the creative diversity and process of each artist, highlighting individual projects, current work & explored concepts in a variety of mediums, from film to printmaking, to experimental music/sound.



Colonialization's Lasting Imprint



Maia Cruz Palileo, *Wind, Water, Stone*, 2020. Oil on canvas, 48 x 124 inches.

BY MAX BLUE

The United States is commonly thought of as a nation of immigrants, but it's also a nation of colonizers. Brooklyn-based artist, Maia Cruz Palileo, explores this tension in *Long Kwento*, a haunting exhibition of paintings and sculptures at the California College of the Arts' Wattis Institute for Contemporary Art. Palileo's focus is on American colonization of the Philippines, which lasted from 1898 to 1946, and the intergenerational ramifications.

Palileo introduces viewers to her themes and styles with an assortment of 11 small paintings and drawings. *Amerikans*, 2017 looks like the kind of graphite rubbing one performs over a coin, the figures vaguely discernable

as they emerge from the white paper. The ghost-like presence of colonizers speaks to their presence in Pilipino history; a haunting memory of the past.

Palileo's largest paintings are multi-panel meditations. They demand that the viewer stop and observe closely. Rendered in a pallet that's at once explosive and layered, each canvas vibrates with life; scenes of lush vegetation populated with people and animals. Some figures are immediately apparent: others only become visible the longer one looks, like specters surfacing from beneath the depths of heavy brushstrokes or floating on the surface like slick oil.

Wind Water Stone, 2020, is exemplary of this style. Figures crouch and stand in the foreground; others flit

through the jungle scene behind them. Are these spirits ancestral memories, the victims of colonization fading into the past before their time, or both? The title *Long Kwento* translates roughly to "long story" and Palileo's work demands the lingering engagement required to unpack a narrative that is, like her paintings, several layers deep.

There are the single-panel scenes of figures in motion. *Sayaw*, 2020, the most exciting, shows two men engaged in what looks like a duel or dance. The title word often refers to a demonstration of weapon proficiency in Pilipino martial arts. Here, motion is as arresting as the stillness in Palileo's other paintings, the juxtaposition orchestrating a dynamic viewing experience.

The sculptures introduce yet an-

other dynamic. Carved from wood and colored with milk paint, their presence is a counterweight to the spectral figures in the paintings; their stillness an anchor to the motion. The two larger characters are roughly life-sized, with slightly exaggerated proportions giving them a folksy quality. One is a young man reading a book, looking cautiously to one side; the other a woman writing or drawing on a piece of paper, staring straight ahead sternly. The sculptures' placement in the open gallery and the direction of their gazes introduce another dynamic quality to the exhibition. The third and smallest statue is a riff on the bust, in which a second head emerges from the subject's head, tugging at themes of ancestry and cerebral colonization.

In a poetic essay, the show's curator, Kim Nguyen, writes, "So much of the diasporic existence is cobbling together a sense of self ... Erasure occurs through submersion, when the ocean of dominant histories and narratives swallows those of our skin."

Palileo reverses this process of submersion. By building layers of oil paint through which figures from the past slowly *emerge*, rather than vanish, and by using sculptures to hold definitive space, Palileo forces a reckoning with history that's dynamic, depending on where, and how, you look at it.

Long Kwento is on view Wednesday through Saturday, noon to 6 p.m., through December 4. Proof of vaccination is required.

Hill Resident Marcy Adelman Helps Build LGBTQ Senior Facilities

BY LEE STUART

Born in 1947, in the Dorchester area of Boston, Massachusetts, Marcy Adelman grew up in a tightknit, largely Jewish, community. The multi-generational home in which she was raised taught young Adelman the importance of family supporting senior household members, with respect shown to elderly community members.

That early grounding laid the foundation for Adelman to emerge as a pioneer in the field of LGBTQ aging, advocating to provide affordable low-income housing for LGBTQ seniors.

Adelman settled in Potrero Hill in the early-1970's.

"When I first moved to SF I was under the false impression that I was moving to sunny California," she said. "Instead, what I got was fog horns and clothes that were meant for Southern California. I was miserable. I asked everyone I met, what part of the City is the warmest, which neighborhood has the best weather all year round. The typical response was, "Potrero Hill, but nobody lives there. It's too far away from everything." I finally took the bus to Potrero Hill. It was love at first sight. Moved to the Hill and never looked back. I love my neighbors and the merchants, from grocery stores to restaurants. Every day I appreciate and enjoy the amazing vistas and I never tire

of the luxurious microclimate we have here. Potrero Hill is my home."

Adelman received a doctorate in clinical psychology from the Wright Institute in Berkeley; her dissertation on lesbian and gay aging was the first of its kind. She started the first ever gay and bisexual support group at Mill's College.

Dr. Adelman opposed homophobia through her private practice and as an activist, among a small group of clinicians that worked successfully to have the American Psychiatric Association remove homosexuality as a mental health disorder from the Diagnostic and Statistical Manual of Mental Disorders.

Dr. Adelman identified an absence of services being provided LGBTQ seniors, many of whom didn't have kids or family to help support them in their later years. With a lack of affordable LGBTQ-friendly retirement communities, many LGBTQ seniors felt unwelcome in the assisted living facilities that were available. Some returned to the closet in fear of facing discrimination.

In 1998 Dr. Adelman co-founded Rainbow Adult Community Housing with her late partner, social worker and activist, Jeanette Gurevitch. The nonprofit, now known as Openhouse, provides low-income housing for LGBTQ seniors, trains service providers to

address the specific needs of individuals, and offers other support services.

Taking 19 years to build, Openhouse's Laguna Street location opened in 2017 with 40 units. Shortly after Dr. Adelman was named Lifetime Achievement Grand Marshal by the San Francisco LGBT Pride Celebration Parade board of directors. She'd previously received the 2008 KQED Community Hero Award and Purpose Prize for entrepreneurs 60 and older. In 2019 another housing facility, 95 Laguna, opened, bearing the name of co-founders Adelman and Gurevitch. Last year, a senior activity center was launched at 75 Laguna. Openhouse now offers 52 studio apartments, 62 one-bedroom units, and seven two-bedroom units to LGBTQ seniors.

Adelman presently serves on the San Francisco Aging and Adult Service Commission's advisory council and has been vice chair of the California Commission on Aging since 2019.

At 75 years-old, she continues her private practice specializing in clinical psychology.

Dr. Adelman's proudest achievement, though, is "delivering on the promise we made all those years ago."

That promise, made with her late partner, Gurevitch, was to build and provide affordable housing for a demographic group that'd been largely overlooked.

The District is struggling with low enrollment and teacher shortages. At the beginning of the school year 49,435 students registered at San Francisco public schools, a 6.6 percent decline since fall 2019; a 4.7 drop from last year.

As a result of reduced student population, SFUSD could lose \$35 million in state funds next fiscal year, equivalent to a 6.5 percent drop from two years ago. The District expects its base grant from the state, determined by daily attendance numbers, to fall to roughly \$500 million compared to \$535 million before the pandemic. That could worsen an already sizable deficit for next year. In its last detailed update issued in June, SFUSD's budget office pegged its 2023 fiscal year deficit at \$112 million, a calculation that excluded further enrollment declines. In September, the state estimated the shortfall at \$116 million after removing certain unspecified budget reductions.

Student loss at San Francisco public schools matches statewide trends over the past two years, during which many families relocated, changed schools, or pulled kids from school entirely. The Los Angeles Unified School District experienced a six percent enrollment decline.

In San Francisco, the most pronounced enrollment declines occurred among younger students, with a 13 percent drop in kindergarteners between fall 2019 and fall 2021. White, Asian and Filipino families left SFUSD schools in the greatest numbers.

Despite a general enthusiasm to be back on campus, some students have anxiety about the pandemic and social discomfort after more than a year away from school. SFUSD has developed a mindfulness program that includes daily mood checks, brain breaks, and emotion vocabulary building exercises, according to SFUSD Public Relations Manager Laura Dudnick.

"Knowing they've been out of school, we want them to have that opportunity," said Superintendent Vincent Matthews during a visit to Daniel Webster for a session on mindfulness.

Parents are also confronting continued challenges; the ongoing public

SCHOOL continues on page 14

BUGs from page front page

new South Carolina plant, Waukesha-based Generac Power Systems, the largest supplier of home-based BUGs, has a six-month backlog and is considering adding a West Coast factory.

Diesel generators tend to be located close to where people live, work, and attend school. They frequently squat in communities that're already subject to multiple pollution sources, as measured by CalEnviroScreen, which maps pollution burdens throughout the state. Ironically, given state and local climate and net zero emission goals, the public sector is amongst the most voracious BUG adopters. In South Coast, governments owns almost 14 percent of the population, with health care facilities responsible for another roughly 10 percent. In the Bay Area, the public sector accounts for 13 percent of nonresidential generators.

Legislators, protective of taxpayer monies, deploy BUGs as a low-cost solution to reliability issues. But they're a significant source of greenhouse gases, particulate matter (PM), volatile organic compounds (VOCs), nitrous oxides (NOx), and sulfur dioxide, which can create smog and exacerbate respiratory conditions, like asthma, chronic obstructive pulmonary disease, and lung cancer, especially for children and older adults.

Non-residential BUG use in the Bay Area and South Coast alone produces annual emissions of at least 86,899 metric tons of carbon dioxide (MTCO₂), roughly 20 MT of fine PM, 62 MT of VOCs, and almost 1,000 MT of haze-inducing NOx. This pollution, in turn, may trigger upwards of \$136 million of health costs a year, due to increases

in mortalities, heart attacks, hospital visits and other adverse consequences. Costs associated with the statewide fleet of BUGs, as well as residential generators, are much higher.

Data related to the number of hours that diesel generators operate is self-reported, with little regulatory scrutiny. The degree to which BUGs run is influenced by a host of factors, including wildfires, Public Safety Power Shut-offs, severe weather, and potentially their use to arbitrage increasingly expensive electricity prices.

In California, non-residential BUGs are individually permitted by one of 35 air districts in which they're located. Their cumulative magnitude is largely hidden; data from the districts is not meaningfully aggregated or reported at the state level.

Absent new policy directions, the role diesel generation plays in California's energy mix will continue to increase. Looking for low-cost and expediate ways to ensure reliability in the face of potential supply shortfalls, Governor Gavin Newsom and regulators have greenlit virtually unrestricted use of diesel generators in the near future.

SCHOOL from page front page

dashboard, only 321 positive COVID-19 cases have been reported since mid-August, out of nearly 63,000 students and staff; a case rate of .005 percent. Portable air cleaners have been installed at all campuses.

By the end of August, SFUSD had a 96 percent vaccination rate among its employees. There's currently no requirement for students to

be vaccinated, though Governor Gavin Newsom announced in October that a vaccine mandate would be phased in for all students once the Food and Drug Administration approves inoculations for children.

"The decision to come back was safe," Mera said. "It's unfortunate we couldn't have done it sooner."

A Daniel Webster parent who wished to remain anonymous agreed, saying that the low case rates prove "we could have done something differently last year."

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SFCTA from page 4

Singapore, Milan, and Stockholm have congestion pricing schemes. Beginning in 2010, Bay Bridge tolls increased from \$5 to \$7 during traditional peaks of 5 a.m. to 10 a.m., 3 p.m. to 7 p.m. on weekdays.

J.R. Eppler, president of the Potrero Boosters, an association made up of Potrero Hill, Dogpatch, and Showplace Square residents, and a member of SFCTA's policy advisory group on congestion pricing, said the approach could be a useful tool to reduce traffic.

"It could also have negative and disproportionate impacts on the southeastern neighborhoods. It matters as to how it's applied and who loses as a result. The border of the zone needs to be drawn in a way that doesn't severely affect Dogpatch and Potrero Hill," said Eppler. "For example, if you make Mariposa Street the border, you will see more cars coming into Dogpatch to drop people off. Moving the border just one block could create or eliminate traffic and parking problems."

"I am also unhappy with the way that the proposed congestion pricing zone is oddly mapped," said Katherine Doumani, Dogpatch Neighborhood Association (DNA) president. "It seems to cut into the heart of our community. I suggest that King Street be the proposed line rather than Mariposa Street. Mission Bay is not Downtown. Including it in a Downtown congestion pricing zone doesn't make any sense."

Doumani said SFCTA should ask the San Francisco Giants, Golden State Warriors and University of California, San Francisco how they've managed traffic.

"Before the pandemic, we thought there'd be 'Carmageddon' on game days. It didn't happen because these organizations worked hard getting people not to drive. I've seen groups of people walking to get to games. SFCTA may want to work on replicating those efforts in other areas rather than impose a fee," said Doumani.

According to Keith Goldstein, Potrero Dogpatch Merchants Association president, small businesses largely oppose congestion pricing.

"They want to recover from the pandemic first. They would like the City to focus on helping them do so before SFCTA puts a congestion pricing plan in place," said Goldstein.

Goldstein said once the economy has settled down there could be benefits to the approach.

"There is a congestion pricing zone in London. Two of my brothers have small businesses there. After London started imposing congestion pricing fees, I saw delivery vehicles were able to get around town quicker. Streets were less congested. There was an increase in productivity," said Goldstein.

"A fee would be another blow to the Downtown business community," said Michael Freeman, a Mission Bay Citizens Advisory Committee member. "Right now, office buildings have few people in them. Even then, workers sometimes only come in two to three times a week. They feel unsafe because of COVID-19. The fees could cause a further drop-off in downtown parking tax, which is a big source of revenue for the City, as well as property values, sales, and property taxes."

"So much is in flux right now," said Wendy Silvani, principal at Sil-

vani Transportation Consulting, an Oakland-based company that manages the Mission Bay Shuttle. "It would not be prudent to develop a congestion pricing plan with this level of uncertainty. There are so many other measures that may be more effective. These would include expanding bus, pedestrian and bicycle facilities, making Muni and BART safer, and adding pedestrian lanes to roads. If you had more Muni buses running more direct routes and more frequently, you would also cut the number of cars on the road. Changing work patterns, hours, and shifts will likely improve both congestion and commute times."

Lyft supports comprehensive congestion pricing as one of the best ways to reduce traffic and congestion in cities. Lyft wants any pricing scheme to be applied to all vehicles, to incentivize high occupancy trips, with associated revenues invested in the public transportation network, including Bay Area Rapid Transit and ferry service.

Uber also favors congestion pricing, noting that bottlenecks aren't good for Uber drivers or riders. It similarly prefers that funds raised from any plan be reinvested in improved public transportation services.

Evan Goldin, a SoMa resident and SoMa Citizens Advisory Commission member, supports congestion pricing.

"I live right next to the Bay Bridge on-ramp. Every day, I see that people are driving more than before the pandemic. They're also driving at much higher speeds in our neighborhood. Congestion has returned with a vengeance," said Goldin. "I walk by coffee shops, restaurants, and small businesses all trying to survive and many

already gone. I'd like to see more foot traffic in our neighborhood. It would be good to see fewer people using SoMa as San Francisco's highway onramps and cut-through neighborhoods. We can accommodate more people with bikes, rideshare vehicles, and buses. Congestion pricing will ensure there will be fewer single-occupancy vehicles and more alternative modes of transportation Downtown."

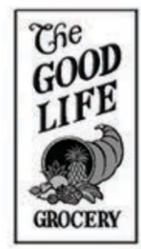
"I support congestion pricing, partly because I believe it will work and partly because it could be a way to raise revenue to provide more bus service and rail service," said Peter Belden, a San Francisco Bike Coalition member who co-chairs the Potrero Boosters and DNA's joint Livable Streets Committee, a group focused on creating safe streets. "The money could make public transportation more equitable."

"As part of our goals for Vision Zero SF, a City policy to bring the number of traffic-related deaths and severe injuries to zero, we're looking to reduce the number of vehicles on our already-congested streets," said Jodie Medeiros, executive director of Walk SF, a nonprofit that focuses on pedestrian safety. "Walk SF wants to see SFCTA continue the study. Now is not the time to hit the pause button."

Medeiros said Walk SF's outreach suggests that certain neighborhoods, such as the Tenderloin and SoMa, are more open to the concept of congestion pricing than others that have poor access to transit, like Bayview-Hunters Point.

"We're a big fan of improving

SFCTA continues on page 14



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REDISTRICTING from page front page

working closely with the Department of Elections and the Office of Civic Engagement and Immigrant Affairs to ensure that there are upcoming community meetings in every district, every neighborhood, and held in multiple languages to ensure that all our residents have access to these meetings."

The Task Force will meet several times over the next six months to discuss how lines should be redrawn, with community input solicited along the way. Civic Edge Consulting is being paid \$120,000 to support public outreach. A final proposal for new supervisorial district lines must be presented to the Board of Supervisors by April 15, 2022.

"We're not talking about years or months and months of meetings," Goh said. "We're talking about a couple of very short months."

District 10 presently zigzags at the City's southeastern edge, encompassing Potrero Hill, Dogpatch, Bayview-Hunters Point, and Visitacion Valley.

"There's been so much growth as evidenced in the census data, but also evidenced in anybody just walking around anywhere in District 10," Goh said. "It's the opportunity to really make an impact there because of the exponential growth and the potential for where the lines can be drawn. I don't want to prescribe what it's going to look like, and I think that this is the opportunity for folks who live there to really voice their opinions on what defines District 10. Is it truly Bayview-Hunters Point and then a slew of streets? Or is there something else that people who live there identify as, 'Oh yeah, that's the boundary, everybody knows it,' but it's not officially in code?"

The Redistricting Task Force will consider communities of interest, areas that share common geography, social, economic or political history; community organizations; religious membership; income level; and education.

"These communities of interest will get together and say, 'Alright, we identify with this neighborhood and therefore we think we should be in the same district currently,' or 'We should be in this district instead,'" Goh said. "And they will go to the Task Force and express this to them so it's a lot of grassroots advocating for themselves. And that's the process we're encouraging people to do right now."

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The last time district lines were redrawn, Portola was initially split between Districts 9 and 10. Neighborhood advocates successfully fought to be placed in a single district, 9. Likewise, previous conversations have focused on whether Potrero Hill and Dogpatch should breakaway from Bayview and be placed in the same district as Mission Bay and South-of-Market.

People can redraw their own district lines and submit that map to the Task Force.

"We are interested in making sure that everybody gets a fair voice into where these lines are drawn," Goh said. For that to happen, people have to get involved.

For more information on redistricting, or to submit comments to the Task Force, visit <https://sf.gov/publicbody/2020-census-redistricting-task-force>.

BAKERIES from page 5

ment complex—which also houses fast-casual Thai-Vietnamese eatery, Mr. East Kitchen, and acai bowl café, Vitality Bowls—Les Gourmands occupies a prominent corner space and has a small outdoor area where guests can enjoy their baked goods.

A visit to his shop is "an artistic trip; like being in Paris with a five-generation baker involved in the creative and foodie world," Chaillout said.

The biggest draw for most Les Gourmands visitors is the almond croissant, created from Chaillout's grandfather's recipe.

"You just have to try it to feel the difference," he said.

To him, the *chouquettes* – pastry puffs – are a must.

"It's like a puff without cream," he explained.

Also in the area are Neighbor Bakehouse, on Third Street and L'Acajou Bakery, on Ninth Street.

LESTER ZEIDMAN from page 6

affordable rent on Cortland Avenue. To stave off the risk of future evictions, they purchased the Bernal Heights property in 2000.

According to Zeidman, the secret to success for small businesses in San Francisco is, whenever possible, to

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purchase the property on which the enterprise is located. It's not an easy path to take. Zeidman's financial acumen, meticulous 'above-board' record keeping, the store's consistent revenue, and the integrity and long-tenure of the staff enabled The Good Life to secure the loans necessary to purchase the Potrero Hill and Bernal Heights buildings and renovate the latter.

Zeidman noted that in the early decades the store stocked organic produce only. Hudiburgh, who serves as produce manager, now carries both organic and conventional items.

"It's all about giving the customer what they want, as well as offering alternatives," he said.

Progresso products sit alongside "natural" and "gourmet" soups. Customers often recommend items they'd like to see in the store or inform staff of a company's politics and why Good Life shouldn't carry its merchandise.

Zeidman said that neither Rainbow Grocery Cooperative nor Whole Foods Market have significantly eaten into Good Life's business.

"Those customers are too lazy to walk up the hill," he joked.

Although largely retired from the day-to-day business of running a grocery store, Zeidman remains on the board of directors. New co-owner, Samantha Zuvella, has taken over most of his former responsibilities. Zuvella started at Good Life in 2004, as a courtesy clerk, becoming general manager of both stores in 2016.

Zeidman is thrilled that ten-hour-workdays are behind him, as are the constant stressors involved in running a small business. He looks forward to travel, impromptu naps, and revisiting past hobbies, like journalistic photography, a pastime he used to engage in on behalf of the View.

SCHOOL from page 11

health crises makes building a sense of community difficult.

"We're not fully back to normal, though everyone wants it to be," Peavey acknowledged.

Gone are opportunities for large fundraising events. Parents can no longer enter classrooms due to pandemic restrictions. Barton misses pasta dinners during which families would pack into a room.

Donations are down at Daniel Webster, according to Mera. The Parent-Teacher Association is developing new fundraising initiatives to close the gap. She acknowledged the need to start "from square one" to build enthusiasm for such events such as Taste of Potrero, typically held in May.

Live Oak couldn't have its school-wide camping trip at the end of last year but is hoping to have more in-person events this year, according to Peavey. There's a strong desire to foster community spirit and shift from screens after a year of parent events on Zoom.

SFUSD parents are also adjusting to schedule changes. Daniel Webster moved from an 8:40 a.m. to 7:50 a.m. start time in an effort to cut bus transportation costs. The transition has been difficult for many families, according to Mera. Barton said the time shift has been "a little rough" and he wasn't sure if "teeth are getting brushed as well as they used to."

Downtown High School and Besse Carmichael School also have new schedules this year, both moving to a 9:30 a.m. start time. Bryant Elementary continues to begin at 7:50 a.m.

SFCTA from page 13

public transportation as a top priority for investment. Giving people options of how to get around San Francisco, through reliable transit, is also a part of improving conditions for those who have been economically and historically disadvantaged for years," said Medeiros.



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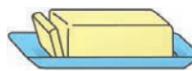
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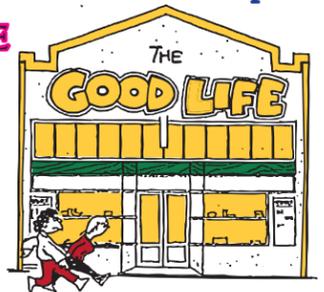
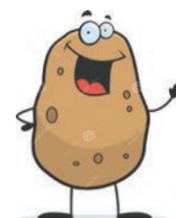
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